

Diamond Crystal® Fine Kosher Salt

More of the salty taste they crave, with less of the sodium they don't.

With Diamond Crystal® Fine Kosher Salt, you can serve up more satisfying taste than ever. The finer cut of Kosher Salt can be used as a flake salt for dusting. The finer flakes provide superior functionality compared to granulated salts for fried foods and seasonings.

Diamond Crystal® Fine Kosher Salt delivers superior salty taste at lower usage levels than standard table salt – helping to reduce sodium, waste, and potentially lower overall cost per serving.

A harder-working addition to your kitchen.

Created through a proprietary process, its unique, crystal structure enables Diamond Crystal® Fine Kosher Salt to outperform table salt in flavor delivery and topical adherence, so you can do more with less.

Product	Item No. (wood/chep pallet)	Pallet Count	Pallet Pattern (tiers)	Pallet Dimensions	Product & Pallet Weight (lbs.) (wood/chep pallet)	Case Cube (cubic ft.)	Package Dimension (inches)	Case Dimension (inches)	Case Gross Weight (lbs.)	GTIN base unit (UPC)	GTIN Case	GTIN Pallet
4 lb. box (9 per case)	110035849/ 110035842	60	5 tiers of 12	40x48x55	2266/2276	.887	3x5x9	15.8x9.8x9.9	36.86	000 13600 02067 5	300 13600 02067 6	400 13600 02067 3



Nutrition Facts	
1,649 Servings Per Container	
Serving Size 1/4 tsp (1.1g)	
Amount Per Serving	
Calories	0
	% DV*
Total Fat 0g	0%
Sodium 430mg	18%
Total Carbohydrate 0g	0%
Protein 0g	
<small>Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, total sugars, added sugars, vitamin D, calcium, iron and potassium.</small>	
<small>*%DV = % Daily Value</small>	



We welcome your questions and comments. Please call us at 1-888-385-7258 (SALT) or visit us online at www.diamondcrystalsalt.com.

Cargill Salt
P.O. Box 5621
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Achieve the same flavor with less salt on French Fries.

Sensory testing demonstrates that Diamond Crystal® Fine Kosher Salt delivers the same flavor as table salt at a 75% reduction in usage levels.* Consumers rated french fry samples against a reference sample (control) and results showed no statistical difference in overall flavor or liking between control and samples with Diamond Crystal® Fine Kosher Salt, **which provide 30% less sodium per 100g of fries.**

Salt Treatments	Amount Used (grams) ¹	mg Sodium per 100g Fries ²	Overall Flavor ^{3,4}	Overall Liking ^{3,4}
Table Salt (control)	13.8	310	7.4a	7.4a
Diamond Crystal® Fine Kosher Salt (test)	3.4	210	7.5a	7.5a

Cargill Sensory Research, 2013.

¹ Per 1.5 lb frozen fries applied post frying

² p-value = 0.17

³ 9-point hedonic scale (1 = Dislike Extremely, 9 = Like Extremely)

⁴ Means followed by different letters are significantly different from each other at p<0.05

Enjoy superior fried food performance.

Superior adherence means less salt falloff, helping to minimize waste, reduce cleanup, and deliver an exceptional salt that adheres consistently.

Improve flavor at the same sodium level.

Diamond Crystal® Fine Kosher Salt can help to increase saltiness and flavor compared to table salt at the same sodium level, all while helping to maintain consumer-friendly ingredient lists. Sensory research on salted fries compared table salt to Diamond Crystal® Fine Kosher Salt on fries with the same sodium content. The sensory panel found that the french fries salted with Diamond Crystal® Fine Kosher Salt tasted saltier than those salted with table salt.

Reduce sodium without compromising great taste!

*In a sensory JAR (Just About Right for Saltiness) test, 41.2% of the panel thought that the blind table salt sample was perceived as less salty than the reference (table salt) while 48.2% of the panel thought that the Alberger® Salt (Diamond Crystal® Fine Kosher Salt) sample was more salty than the reference.

