REPLENISHING ALL-DAY-HOLD FOUNDATION PRIMER

with Floraesters K-20W® Jojoba



This multifunctional primer glides on smoothly, allowing for easy application of foundation or BB cream. Floraesters K-20W Jojoba not only provides skin hydration, but leaves the skin feeling smoother and softer while allowing for longer wear of color cosmetics. The inclusion of Floraesters K-20W Jojoba in this light-weight, primer results in better coverage of skin imperfections, and prevents make-up from settling into fine lines and wrinkles over time; leaving skin looking flawless after a long day of wear.

Formula Number: M033. Revision Date: January 2023

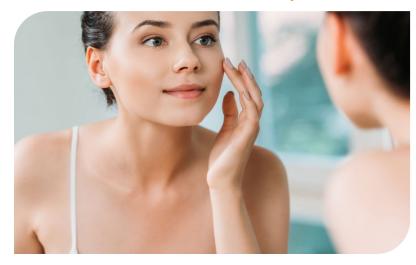
Phase	Trade Name	INCI	Supplier	%WT
А	Deionized Water	Water		q.s.
	Carbopol® Ultrez 10 Polymer	Carbomer	The Lubrizol Corporation	0.20
В	Plantaren® 2000 N UP	Decyl Glucoside	BASF Corporation	0.20
	AMP-Ultra® PC 2000, Neutralizing	Aminomethyl Propanol	Angus Chemical Company	q.s.
	Amine			
С	Deionized Water	Water		10.00
	Satiaxane® VPC 911	Xanthan Gum	Cargill Beauty	0.20
D	Granpowder® USQ	Polymethylsilsesquioxane (and) HDI/Trimethylol Hexyllactone	Grant Industries	6.00
		Crosspolymer		
	Preservative ¹			q.s.
E	Glycerin	Glycerin	Cargill Beauty	1.00
	Butylene Glycol	Butylene Glycol	Making Cosmetics	7.00
	Floraesters K-20W Jojoba	Hydrolyzed Jojoba Esters (and) Water (Aqua)	Cargill Beauty	1.00
	Deionized Water	Water		5.00
F	Gransil® SiW-050/IS	Isododecane (and) Water (and) Dimethicone (and)	Grant Industries	5.00
		Polysilicone-11 (and) Butylene Glycol (and) Dimethylacrylamide		
		Acrylic Acid/Polystyrene Ethyl Methacrylate Copolymer (and)		
		Cococaprylate/Caprate (and) Decyl Glucoside		
	Gransil® SiW-026	Cyclopentasiloxane (and) Dimethicone (and) Water (and)	Grant Industries	23.00
		Polysilicone-11 (and) Butylene Glycol (and) Decyl Glucoside		
	Cab-O-Sil® M-5	Silica	Cabot Corporation	1.50
	Citric Acid (30% Solution)	Citric Acid (and) Water	Cargill Beauty	q.s.

¹ Preservative: Lincoserve® CG-5 [INCI: Caprylyl Glycol (and) Phenoxyethanol (and) Hexylene Glycol (and) Potassium Sorbate (and) Water supplied by Lincoln Fine Ingredients



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PROCESS

- 1. Mix the Carbopol Ultrez 10 Polymer with the deionized water of Phase A in a vessel with rapid propeller agitation at room temperature. Continue mixing until the Carbopol Ultrez 10 Polymer is fully hydrated.
- 2. Add Phase B to Phase A in the order listed at room temperature.
- 3. In a separate vessel, combine the Satiaxane VPC 911 and the deionized water of Phase C using moderate propeller agitation. Heat to 40°C and keep mixing until a clear gel has formed. Let Phase C cool to room temperature.
- 4. Once Phase C has cooled and the gel has formed, combine with Phase AB using moderate propeller agitation.
- 5. Next, add Phase D to Phase ABC in the order listed at room temperature.
- 6. In a separate vessel, combine the first three ingredients of Phase E at room temperature and mix with moderate propeller agitation until uniform.
- 7. Add the water of Phase E and continue mixing.
- 8. Once Phase E is uniform, combine with Phase ABCD at room temperature using moderate propeller agitation.
- 9. Add Phase F to Phase ABCDE in the order listed at room temperature using moderate propeller agitation.

Note: The use of a paddle propeller is recommended.

CHARACTERISTICS

• **pH:** 5 - 6

• Viscosity: 85.5 - 121kcP



