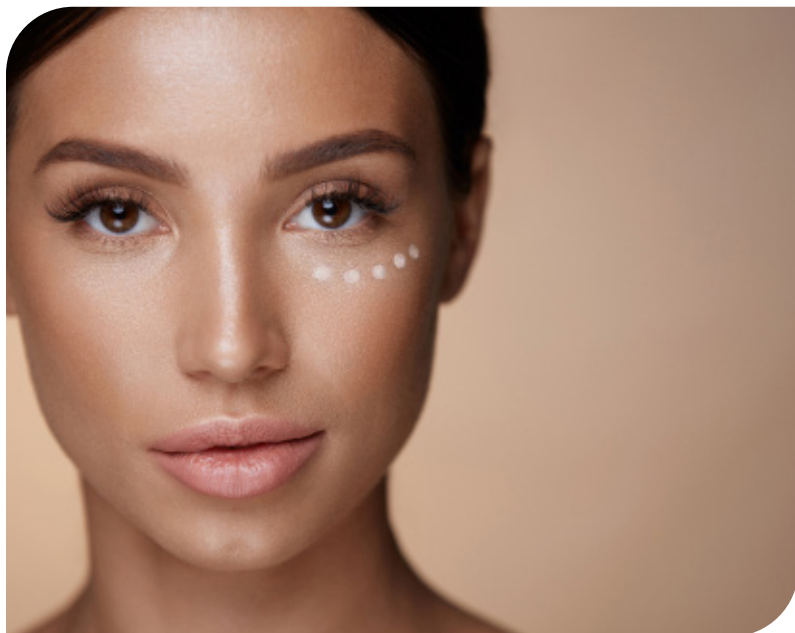


# ALL-DAY-LONG CONCEALER

with **Floraesters® IPJ**



This BB-type under-eye concealer provides superior, natural-looking, all-day coverage. **Floraesters IPJ** demonstrates amazing slip and spreadability to support smooth application with high coverage. The unique, dry emolliency of **Floraesters IPJ** offers an even and matte appearance while firming the skin. The excellent oxidative stability of **Floraesters IPJ** in the presence of iron oxides makes Floraesters IPJ the perfect botanically derived emollient for highly pigmented products.

Phase	Trade Name	INCI	Supplier	%WT	
A	Deionized Water	Water	-----	q.s.	
B	Carbowax® Sentry® PEG 400 NF, FCC	PEG-8	The Dow Chemical Co.	3.00	
	Veegum® R	Magnesium Aluminum Silicate	Vanderbilt Minerals, LLC	1.00	
	Satiaxane® VPC 930	Xanthan Gum	Cargill Beauty	0.15	
C	Unipure® Red LC 381	Iron Oxides	Sensient Cosmetic Technologies	0.27	
	Unipure® Yellow LC 182	Iron Oxides	Sensient Cosmetic Technologies	0.89	
	Pur Oxy Black BC (34PC3190E)	Iron Oxides	DyStar	0.18	
	Titanium Dioxide (U.S.P.,C.T.F.A., Food Grade) (34PC0748)	Titanium Dioxide	DyStar	8.55	
	Tres BN® PUHP1109	Boron Nitride	Saint-Gobain Advanced Ceramics	0.50	
	RonaFlair® B-50	Bismuth Oxychloride	EMD Chemicals Inc.	1.80	
D	<b>Floraesters IPJ</b>	<b>Isopropyl Jojobate (and) Jojoba Alcohol (and) Jojoba Esters</b>	<b>Cargill Beauty</b>	<b>5.00</b>	
	Myritol® 312	Caprylic/Capric Triglyceride	BASF Corporation	5.00	
	Pelemol® IN-2	Isononyl Isononanoate	Phoenix Chemical, Inc.	6.00	
	Lanette® 16	Cetyl Alcohol	BASF Corporation	0.60	
	Triple Pressed Stearic Acid	Stearic Acid	Essential Ingredients	3.00	
	Myritol® PC	Propylene Glycol Dicaprylate/Dicaprate	BASF Corporation	3.50	
	Lexemul® 561	Glyceryl Stearate (and) PEG-100 Stearate	Inolex	2.00	
	D-Alpha Tocopheryl Acetate	Tocopheryl Acetate	Cargill Beauty	0.10	
	Vitamin A Palmitate	Retinyl Palmitate	DSM Nutritional Products	0.01	
	E	Deionized Water	Water	-----	3.00
		Tris Amino® 40%	Tromethamine	Angus Chemical Company	0.45
F	Dowsil® 9509 Silicone Elastomer Suspension	Dimethicone/Vinyl Dimethicone Crosspolymer (and) C12-14 Pareth-12	The Dow Chemical Co.	0.80	
	G	Zemea® Propanediol	Propanediol	DuPont Tate & Lyle BioProducts	7.00
TAPIOCA PURE		Tapioca Starch	Nouryon	1.20	
Preservative <sup>1</sup>		-----	-----	q.s.	

<sup>1</sup> Preservative: euxyl® PE 9010 [INCI: Phenoxyethanol (and) Ethylhexylglycerin] supplied by Schülke Inc.

**PATENTS AND REGULATIONS** The information presented herein is intended to illustrate the possible technical applications of our products. However, since the use of this information and our products is beyond our control, any recommendations or suggestions are made without guarantee of warranty in each country and particularly in the absence of patent rights. In addition, we recommend that the user ensures that this product is in compliance with the local regulations in force, particularly in the country where the finished product is to be consumed. It is the responsibility of the user to comply with the patents and the regulations in force.

Formula Number: M030, Revision Date: January 2023

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# ALL-DAY-LONG CONCEALER

with Floraesters® IPJ (page 2)



## PROCESS

1. Heat Phase A to 75-80°C with moderate propeller agitation.
2. In a separate vessel, mix all ingredients of Phase B.
3. Add Phase B to Phase A at 75-80°C with moderate propeller agitation. Once the Satiaxane VPC 930 is completely hydrated, switch to moderate homomixer agitation until uniform.
4. Add the ingredients of Phase C to Phase AB in the order listed with rapid homomixer agitation. Continue mixing at 75-80°C with rapid homomixer agitation until all pigments are completely ground and the color appears uniform.
5. In a separate vessel combine the ingredients of Phase D and heat to 75-80°C with moderate propeller agitation.
6. Add Phase D to Phase ABC at 75-80°C with moderate homomixer agitation until uniform. Once uniform move Phase ABCD to moderate propeller agitation.
7. In a separate vessel, mix the ingredients of Phase E and add to Phase ABCD at 75-80°C with moderate propeller agitation until uniform. Begin cooling.
8. At 45-50°C add the ingredients of Phase F to Phase ABCDE with moderate propeller agitation.
9. In a separate vessel, mix all ingredients of Phase G. At 45-50°C, add Phase G with moderate propeller agitation. Compensate for deionized water loss by weight. Continue mixing with moderate propeller agitation until the mixture reaches room temperature.

## CHARACTERISTICS

- pH: 6 - 7
- Viscosity: 88 - 209kcP

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