

# ClearLane<sup>®</sup>

*enhanced deicer*



## ClearLane<sup>®</sup> Enhanced Deicer is the Choice in Bedford Heights

While not large, the city of Bedford Heights, Ohio has its fair share of icy roads. They've also tried quite a few ways to melt roadway ice. Just ask Nick Bauccho, public service director for Bedford Heights.

Bauccho explained, "Beet juice, yeah, we tried beet juice. Waste of money in my opinion. Plus it stinks. We had to create a big, 50-ton pile of salt outside of our salt shed. Then we poured beet juice all over it and used a front-end loader to mix it up. It didn't work very well and it was pretty expensive. I don't think beet juice does a thing."

Then a few years ago Bauccho attended a seminar presented by Cargill Deicing Technology. "That's where I first heard about ClearLane<sup>®</sup> enhanced deicer and I was pretty impressed," said Bauccho.

He added, "we decided to give it a try two years ago and ordered 200 tons since we only have about 50 paved lane miles to tend to."

Bauccho then explained his first impressions with the ClearLane<sup>®</sup> product. "I was impressed from the start, but decided to do some tests by treating one road with the ClearLane<sup>®</sup> product and another road with salt. The difference was clear; the ClearLane<sup>®</sup> product worked significantly better for us. I was able to clear that road using only one application of the ClearLane<sup>®</sup> product versus two applications of salt. In general, I haven't worked out the exact numbers, but using the ClearLane<sup>®</sup> product, I'd say we use about 25% less material on the roads now. The other thing I really like is that it works at cold temperatures. We can apply it at night and not have to wait for the sun to heat up the pavement, or rely on friction caused by traffic. The ClearLane<sup>®</sup> product goes to work right away."

This year, Bedford Heights doubled its use of the ClearLane<sup>®</sup> enhanced deicer and applied about 400 tons. "It works, what else can I say? We tried other things, but nothing does the job as well as the ClearLane<sup>®</sup> product," said Bauccho.

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