

# ClearLane<sup>®</sup>

*enhanced deicer*



## ClearLane<sup>®</sup> Enhanced Deicer and Cargill Customer Service Create a Perfect Blend in Pocono Lake, PA.

When it comes to using ClearLane<sup>®</sup> enhanced deicer on icy roads, Tom Bunting is impressed. Bunting, a buyer for The H&K Group, one of the Mid-Atlantic region's largest site contracting and construction materials companies, has only been using the ClearLane<sup>®</sup> product at the group's Pocono Lake, Pennsylvania facility for a little more than a year.

"We haven't used the ClearLane<sup>®</sup> product that long, but so far we've been impressed with the reaction time," he said. "It really goes to work fast when you put it down on the roads."

In addition to taking effect quickly, Bunting noted the ClearLane<sup>®</sup> product proved more efficient under severe conditions as well. "There were a lot of ice storms this past year," he said. "ClearLane<sup>®</sup> enhanced deicer works better than other products on icy roads and in colder temperatures, which is why we decided to start using it."

Application was also a key factor in choosing the ClearLane<sup>®</sup> enhanced deicer technology, Bunting added. "It seems to spread much more evenly. Even after sitting in the trucks for a while, it doesn't stick together to make big clumps that could get stuck in the spreader. It's much easier to distribute as a result."

Bunting noted being especially impressed with the non-leaching formula of the ClearLane<sup>®</sup> product as well. "The non-leaching properties are much better with the ClearLane<sup>®</sup> product compared to other products."

And while Bunting remains convinced of the effectiveness of the ClearLane<sup>®</sup> product, he maintains a high regard for Cargill's customer service. "The biggest thing I'm sold on with Cargill is their service," he said. "Every year, in late summer, we're contacted by our representative to make sure we've got what we need for the coming winter. And throughout the season, they let us know when we're running low on product, which is a big plus. If we order 2,000 tons and we're getting down to 200 tons, they call us and let us know."

After applying approximately 800 tons of ClearLane<sup>®</sup> enhanced deicer in Pocono Lake last year, Bunting has witnessed its effectiveness and knows Cargill is looking out for his needs.

"Cargill makes products that work, and they make sure their service is number one," he said. "That's important for us."

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