A CARGILL CASE HISTORY: STROUD TWP, PA

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ClearLane® Enhanced Deicer Controls Ice, Sleet and Freezing Rain in Stroud Township, PA.

In the last few years, Jim Decker, public works director at the Stroud Township Municipal Center in Pennsylvania, hasn't seen much snowfall.

"This year I don't think I had even two plowable snowstorms," Decker said. "We're getting more out of the snow removal business and more into the ice control business, and that's why I like using the ClearLane[®] product. It's effective and works well in below-freezing temperatures. It sticks to the road and melts the ice, which are key benefits."

After discovering the ClearLane[®] product at a winter public works symposium about eight or ten years ago, Decker slowly began to integrate the enhanced deicer into his winter road maintenance routine.

"I've been here for 16 years, and when I started we were using about 75% anti-skid crushed limestone and 25% sodium chloride," Decker recalled. "My second year here we went to a 50/50 blend of the anti-skid and sodium, and we did that probably up until I was introduced to ClearLane[®] enhanced deicer. Now that I know about the ClearLane[®] [enhanced deicer] technology, I use it on all my residential areas, so I don't have the anti-skid cleanup to deal with in the spring. In my mountain region I continue to use the ClearLane[®] product, but blend it with anti-skid for traction purposes."

"This year was the first time I used just the ClearLane[®] product on my residential areas, and it worked terrifically," he added. "I didn't use any anti-skid or liquid products, and I didn't mix it with regular sodium chloride. Out here in the East, at least in my maintenance region, we were plagued with freezing rain, sleet and ice storms, and while my roads were clear because of the ClearLane[®] [enhanced deicer] technology, the Pennsylvania Department of Transportation had to send out crews and retreat the state roads numerous times."

Decker additionally praised the residual effects of the ClearLane[®] product as an added benefit as well. "In the past, when using other products, I'd have to go out and apply multiple times to be effective, and that's not the case anymore with the ClearLane[®] [enhanced deicer] technology," he said. "After we apply ClearLane[®] enhanced deicer we actually find there's a residual effect. If we were to get a snow squall, or a light rain after an initial application, that residual will remain on the road and take care of those small incidents. In years past, if I had a squall at 3 a.m., I'd have to call the crews to go out and treat the roads for the commuters, whereas now that's not the case."

Maintaining approximately 170 paved lane miles, Decker said he uses 100% ClearLane[®] enhanced deicer on all of them. Last year, he applied approximately 2,500 tons of the product, and is pleased with the results. He's also pleased with the savings to his bottom line.

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Providing customers with deicing solutions that save lives and enhance commerce.

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"The most expensive line item in my budget is personnel and labor costs," he said. "Because we're using the ClearLane® product, I don't have to go out and reapply to control our ice. I'm using a great product and saving on labor costs. Those are tremendous benefits."

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