

## CONTRACTOR HELPS REDUCE SLIPS AND FALLS WITH PAVEMENT OVERLAY.

Timberland Outdoor Services repeatedly received service calls for a particular site serviced in the Twin Cities metro area in Minnesota. The site location had stairs and walkways at two busy entrances, and keeping pedestrian areas clear from dangerous ice and snow became increasingly more critical.

"We were getting service calls for particular areas around two or three times a week," said Shasta Frandrup, president of Timberland Outdoor Services. "Two or three times a week! We were removing snow and applying plenty of salt, but we clearly had to do something different."

> Frandrup spent time researching various products and methods for snow and ice removal on pedestrian walkways and came across a product called SafeLane<sup>®</sup> surface overlay that is used for commercial applications. After researching the product further and visiting with representatives at industry trade shows, he decided to try it out.

"Slips and falls are such a liability for building owners," Frandrup said. "It was important we tried something new to show that we were doing all that we could to increase safety. This product is way ahead of the curve and we figured, 'Let's try it – what do we have to lose?""

Produced by Cargill Deicing Technology, the pavement overlay product is a permanent installation that is comprised of epoxy and aggregate to help provide better traction for pedestrians, enhance the anti-icing and deicing effects of granular and liquid products applied to the surface, and protect infrastructure from damaging corrosion.

"We installed the overlay in the fall and only received one or two phone calls for service throughout the entire winter season," Frandrup said. "That's exactly the kind of results we wanted to see."



## CASE HISTORY Timberland Outdoor Services



After experiencing the success of the pavement overlay installation, he noted Timberland Outdoor Services plans to take a proactive approach with many of its customers who could benefit from the increased safety the product offers.

"The investment is worth the risk of even just one slip and fall," he said. "Especially when you take into consideration medical costs, insurance costs and legal liability. Installing a product like this just makes sense. We took a chance on something new and were honestly blown away. Being able to see an increase in safety by nearly eliminating slips and falls is a big win for everyone."

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