

# Beans & more

Customer Newsletter – November 2015

## Innovate with more than just delicious chocolate and cocoa products

Discover how the depth and breadth of our products and services help you innovate to protect your brand and business, while our knowledge and expertise offer a more holistic chocolate and cocoa industry overview.

[Read more >](#)



## Showcasing the value of innovation at Food Ingredients Europe

Helping you deliver on your commitments for sustainable growth, Cargill is showcasing the value of innovation at Food Ingredients Europe 2015, a global meeting place for food industry stakeholders.

[Read more >](#)



**Proud winners of the *Sustainability Initiative of the Year* at the Fi Europe Innovation Awards 2015**

[Read more about our award-winning initiative here](#)



## Sharing insights about the future of cocoa processing

Sharing insights about how we optimize the value chain to secure the long-term supply of cocoa for our customers, Cargill Cocoa & Chocolate outlined the challenges faced by cocoa processors at this years' International ICCO Conference on the "trends and future prospects for the supply and demand of cocoa."

[Read more >](#)



## Making progress towards more measurable positive change through a Monitoring and Evaluation system for Cargill Cocoa Promise activities

Driving progress towards a more transparent cocoa supply chain, discover how our new Monitoring and Evaluation (M&E) system, supported by the Cargill Cocoa Promise (CCP) Results Framework, will offer a results-oriented approach to measure positive change for farming communities in cocoa growing regions.

[Read more >](#)

## Cargill's Managing Director Inge Demeyere explores more innovative ways to protect your brand and business at the World Chocolate Forum

As a key sponsor of the World Chocolate Forum, Cargill Cocoa & Chocolate was on hand throughout the event to offer thought leadership on the challenges facing the confectionery industry. In a volatile economy, with raw material costs increasing amid changing market needs, Chocolate Managing Director Inge Demeyere explains how customers can benefit from more innovative ways to protect their brand and business.

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