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Cargill Cocoa & Chocolate

Beans & More

Customer Newsletter – May 2016

Professionalizing cocoa farming organizations through the Cargill Coop Academy

The Cargill Cocoa Promise is revealing growing evidence that farmer organizations are the key to a thriving, sustainable cocoa industry. Through the Cargill Coop Academy, we are providing intensive training to leaders to professionalize farmer organizations.

[Read more >](#)



Cargill insights into bakery trends help you create sweet taste of product success

How can chocolate bring added value for more indulgence in your applications? What are the main features in 'better for you' products? Cargill Cocoa & Chocolate trends monitoring finds the answers to questions like these, seeking out the big opportunities for your industry. Here, we look at the latest trends in the biscuits and bakery category in Europe.

[Read more >](#)



Improving livelihoods for cocoa farmers and their communities



[Click here to download the stories and performance highlights from the Cargill Cocoa Promise 2015 global report](#)

New, state-of-the-art Indonesian facility creates unique red cocoa powder

To meet the tastes and preferences of consumers in Asia, Cargill has opened a state-of-the-art cocoa processing facility in Gresik, Indonesia. Its first big innovation is an addition to our premium Gerkens® cocoa powders range: high-alkalized intense red. Like everything to come out of our processing facility in Gresik, this unique red cocoa powder is also available to customers in Europe, helping all our customers to innovate and develop exciting new recipes and products.

[Read more >](#)



Building a secure and sustainable cocoa supply while contributing to farmer resilience

There are some 500 million smallholder farmers globally, with a vital role to play in feeding the world's 9 billion population in 2050. This is the view Cargill's Cocoa Sustainability Director [Taco Terheijden](#) has shared at Innovation Forum's recent "Sustainability for Smallholders: How to build supply security and resilience with smallholder farmer" conference, held in London.

[Read more >](#)

Making cocoa and chocolate a less risky business

The cocoa market is often described as volatile and unpredictable, with significant price fluctuations. This unpredictability can make it a challenge to obtain your raw materials at favorable and competitive prices. Being active in commodities trading for 150 years, Cargill understands commodity risks and the relevance of your budgets, and can help mitigate these with customized risk management solutions to make you less exposed and more competitive.

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