



**Zerose<sup>®</sup>**  
**Erythritol**

## A new flavor option for beverage innovation

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The Flavor & Extract Manufacturers Association (FEMA) of the United States has recognized the GRAS status of Cargill's Zerose<sup>®</sup> erythritol for use as a flavor in non-alcoholic beverages.

- Labeled as “natural flavor” in the ingredient deck
- Maximum inclusion level of 1.25%
- Approved for use in the U.S.; FEMA GRAS status is also recognized in Mexico; other geographies pending

### **Benefits of Zerose<sup>®</sup> erythritol as a flavor in beverages:**

- Safe to use in beverages
- Reduces the off-tastes of high intensity sweeteners
- Reduces sour, bitter and chemical taste attributes of beverages

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### **Contact**

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Visit our website: <https://www.cargill.com/zerose>