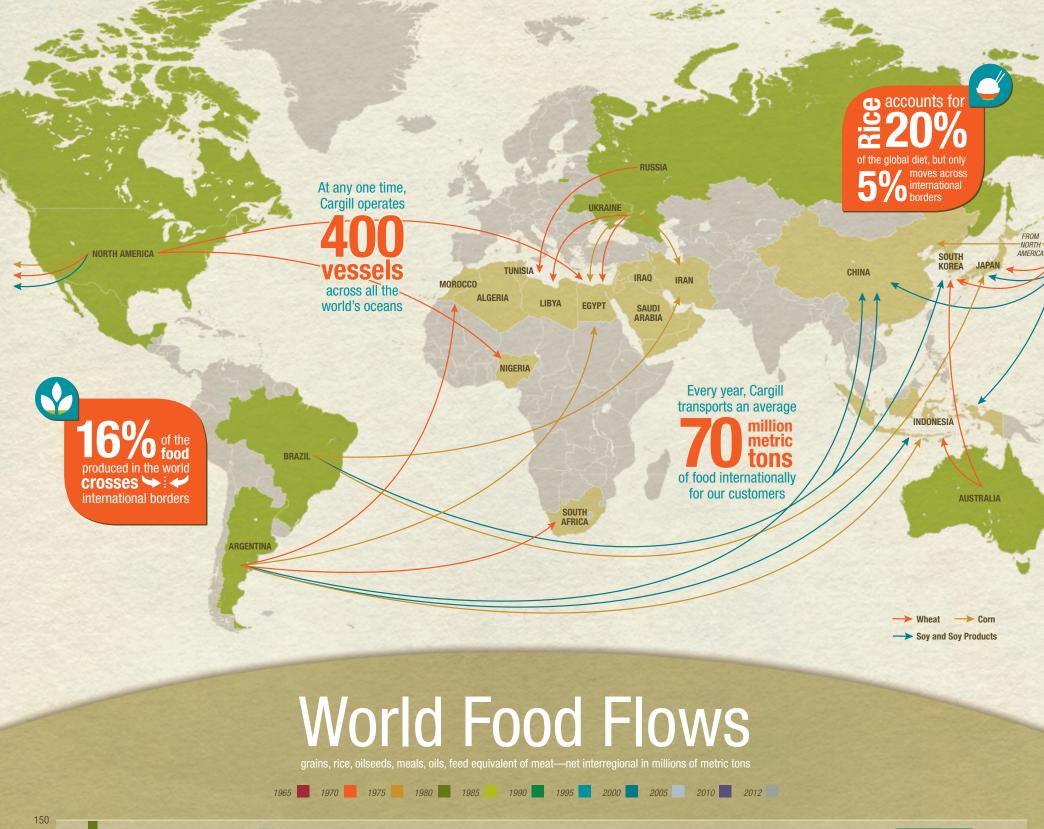
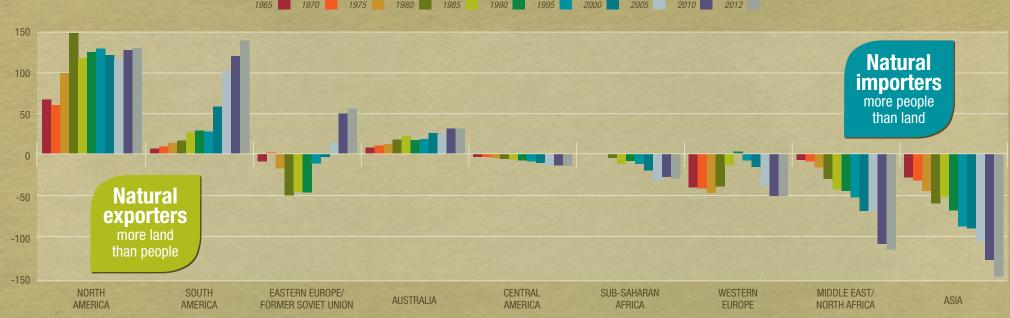
## Food Must Move to Feed a Hungry World

Certain geographies are endowed by nature with fertile soil, plentiful rain and ample sunshine needed to produce food surpluses





Most population **Growth** between now and 2050 will be in developing countries.

70% of the population will be urban



MORE FOOD MUST MOVE FROM AREAS OF SURPLUS TO AREAS OF DEFICIT TO FEED A MORE AFFLUENT, MORE URBAN GLOBAL POPULATION.

## When Food Flows Freely:



The impact of local crop shortfalls on local food availability is moderated



Farmers have
more market access,
can improve
their incomes and
are motivated to
produce more



Scarce natural resources are used more sparingly for agricultural production

**CONSUMERS BUY THEIR FOOD FOR LESS** 



