

The Label-Friendly Bakery

CARGILL'S LABEL-FRIENDLY PORTFOLIO INCLUDES:

- Canola lecithin
- Custom Texturizing Systems
- Gluten-free baking bases
- Native starches
- Oliggo-Fiber® chicory root fiber
- Pectin
- ViaTech® stevia sweeteners

Cargill's broad label-friendly portfolio, market expertise and trusted supply chain can help you meet consumer demand.



66%
OF AMERICANS

seek product claims which avoid negative ingredients¹

¹ www.FMI.org/grocerytrends (2016)



12%
ANNUAL GROWTH

expected in demand for non-GMO ingredients through 2018²

² Packaged Facts (2016)



73%
OF CUSTOMERS

will pay a higher retail price for food or drinks made with trusted ingredients³

³ Food Insider Journal (March 15, 2017)

For more information on label-friendly solutions, contact us at
1-877-SOL-UTNS(765-8867) or www.cargill.com/labelfriendly

