

TECHBRO
FLEXTM

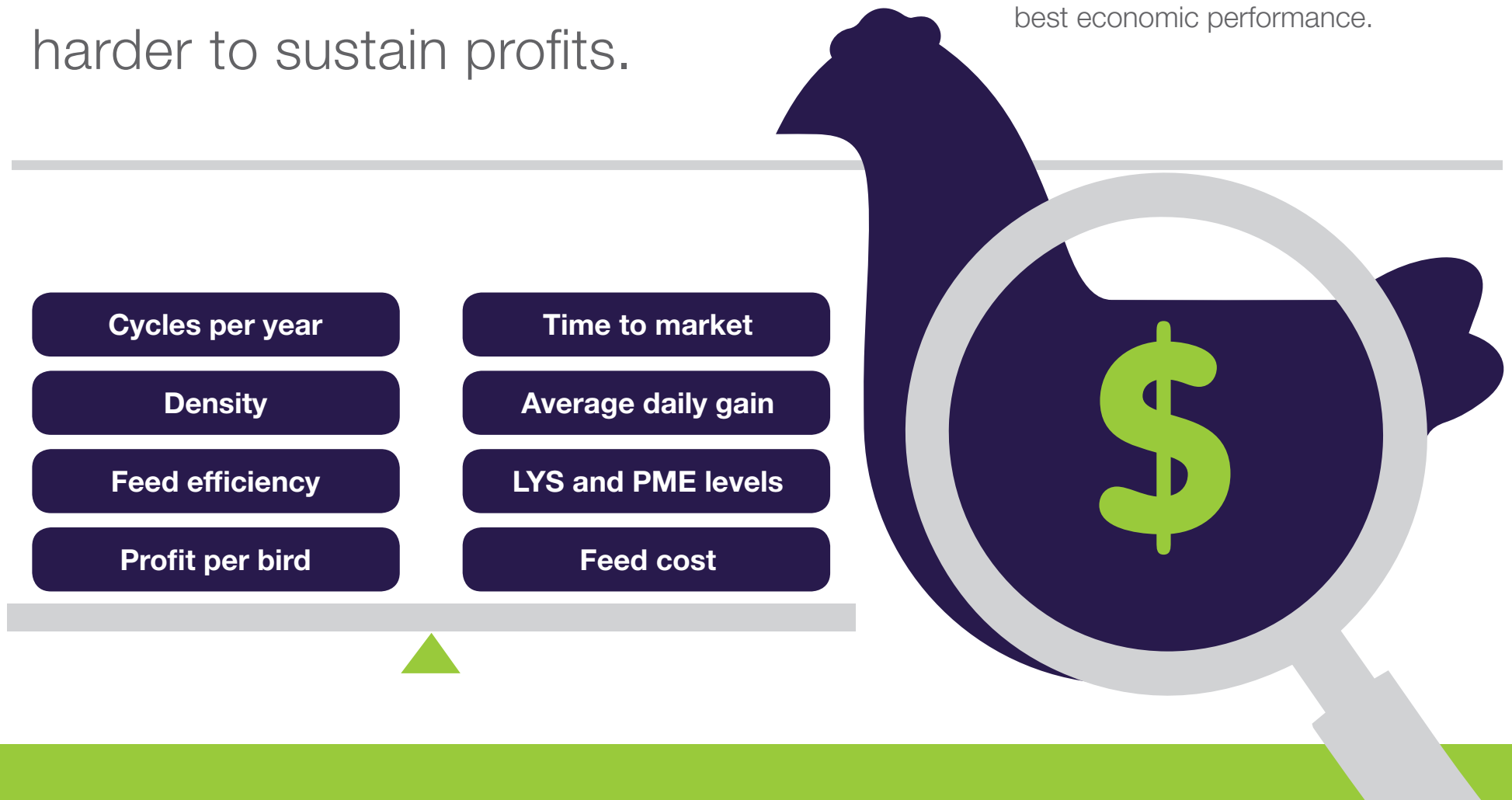
Dynamic Predictive Software for Broilers

Do more with your production data.

Cargill[®]

Improving broiler performance is a complex balancing act. Evolving consumer demands and regulatory changes are putting added pressure on operations. It's becoming harder to sustain profits.

You are looking for opportunities to increase efficiency and grow margin. Isolating and addressing one issue does not always lead to the best overall solution. To optimize the entire system, you need to understand the impact of all key components and receive expert advice regarding strategic decisions that drive the best economic performance.

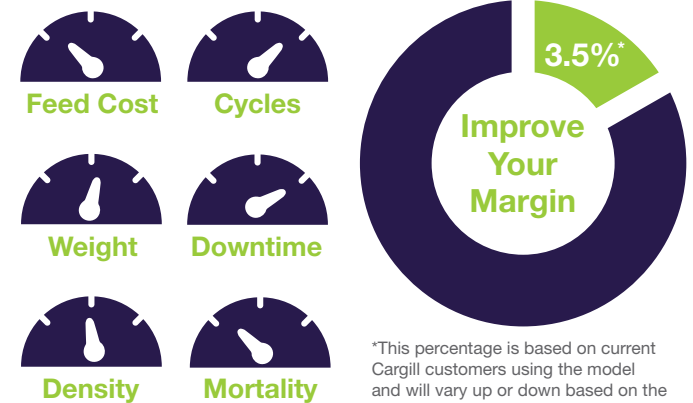


Dynamic Predictive Technology

TechBro Flex™ is dynamic predictive software for broilers that helps you do more with your production data. Built on a robust technical foundation, TechBro Flex™ leverages Cargill's vast and evolving expertise in animal nutrition. It pairs Cargill's proprietary, world-class nutritional system with advanced non-linear equations, creating predictions as dynamic as the challenges you face.

Your Customized Solution

Using your data and production constraints, TechBro Flex™ presents multiple scenarios. It shows the effect of changing variables on your cost of live bird and calculates related margin impact. Then you choose and implement the right feeding and management strategy for your business. By analyzing the impact of all key components,



*This percentage is based on current Cargill customers using the model and will vary up or down based on the customer's improvement potential and degree of implementation.

TechBro Flex™ helps you optimize the entire system — and you can continue to optimize as conditions change.

How It Works

Step 1 We Input Your Data

You share bird parameters including breed and feed form, as well as nutritional, economic and performance data.



Step 2 TechBro Flex™ Optimizes

Using your data, the software creates scenarios to meet your economic objectives.



Step 3 You Decide

You choose and implement the right feeding and management strategy for your business.



TechBro Flex™ creates predictions as dynamic as the challenges you face



Optimize

Achieve optimal results within your production constraints or set performance metrics.



Mitigate

Respond quickly when confronted with sudden profit disruptors.



Maximize

Take your business further by combining nutrition and optimized production management variables.



Global Expertise in Animal Nutrition

Cargill customers have access to the knowledge from our cross-continental network of research facilities that advance unparalleled expertise in animal nutrition and performance.

To learn more about how TechBro Flex™ can help optimize your broiler operation, contact your Cargill representative or visit www.cargill.com/techbroflex.