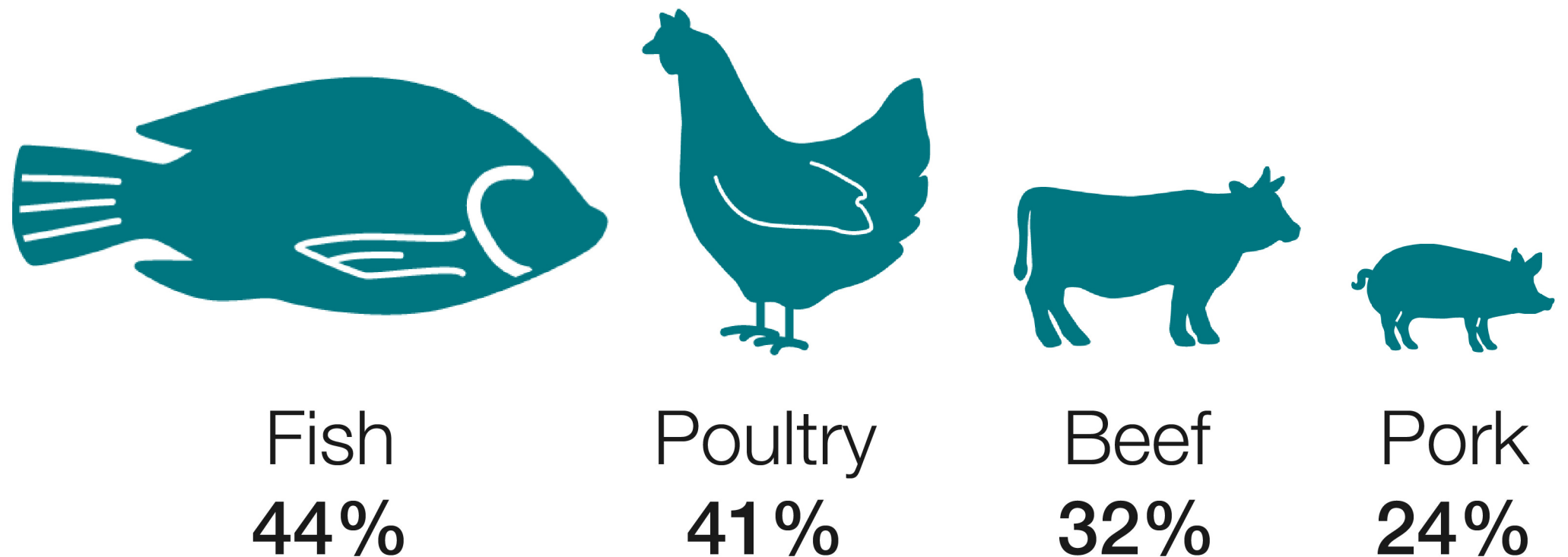


**More fish please,
say American and
British consumers**

Which types of animal protein have you started eating more of in the past 5 years?

Fish tops the list in survey of U.S. and U.K. consumers*



*Survey respondents were able to select multiple answers.
Sources: CARAVAN © ORC International Survey and ONLINE CARAVAN INTERNATIONAL® Survey, August 2018