

Cocoa in Brazil: a thriving cocoa sector reborn

Brazil has an important role to play in the future of cocoa. The country's commitment to increase cocoa production presents a unique opportunity to grow the cocoa sector sustainably while protecting Amazonian forest. Cargill is committed to the region and wants to play its role in this growth.

A holistic approach to sector transformation

Through our Cargill Cocoa Promise, we have set out five goals to increase cocoa sustainability by 2030 in line with the UN Sustainable Development Goals. Our focus is on driving long-term solutions with our partners to benefit farmers, their communities, and natural ecosystems, while increasing transparency in the cocoa supply chain and helping communities to *thrive* in six origin countries across West-Africa, Asia and Latin America.

We believe these goals are vital to meeting the growing global demand for cocoa, and safeguarding the future of our business. Our goals for 2030 include one million farmers and one million families benefiting from the services of the Cargill Cocoa Promise and zero cases of deforestation or child labor in our supply chain.

Driving sustainable cocoa production in Brazil

- Cargill is focused on growing Brazil's sustainable cocoa sector. We have developed partnerships with organizations such as TNC, Solidaridad and UTZ Certification, to benefit farmers and their communities.
- We are a founding member of CocoaAction, a pioneering multi-sectoral initiative that aims to catalyze efforts to strengthen cocoa sustainability. In 2018, we supported the launch of CocoaAction Brazil. It will help companies in the cocoa supply chain speak with a unified voice and create lasting impact.
- We launched our chocolate brand, Genuine – the first to achieve UTZ certification – in 2015. It guarantees high standards, from sustainable crop management to environmental and labor standards.

Our Cargill Cocoa Promise journey in Brazil

The cacao tree is native to the Amazonian Biome and it has an important role to play in restoring the region's forests and supporting livelihoods. We are using GPS technology to map farms in Brazil as part of our global commitment to halt deforestation.

Promoting sustainable cocoa farming in Pará region

Through the Cocoa Forestry program – in partnership with The Nature Conservancy (TNC) – we have developed a model for the recovery of degraded areas using cocoa in the agroforestry system. Our work in São Félix do Xingu in the state of Pará – an important cocoa producing region in Brazil – has enabled the expansion of cocoa-growing areas without overthrowing a single tree. Over five years, a model was developed to include smallholder farmers, and saw 150 producers from Pará state produce 1,500 tons of cocoa beans on approximately 1,500 hectares. It is proof that this model of growing cocoa can promote farmer diversification, protect forests and strengthen the environmental footprint of the crop.



"Currently, 100 families are engaged in the Forest Cocoa project in Brazil and 500 hectares have been planted with agroforestry cocoa.

This highlights the opportunity to expand our efforts to more than 2,500 families by 2020.

Cargill's support has been instrumental to the success of the project."

Rodrigo Mauro Freire
(Forest Cocoa Project Manager)
– TNC, Brazil

About Cargill

Cargill provides food, agriculture, financial and industrial products and services to the world. Together with farmers, customers, governments and communities, we help people thrive by applying our insights through more than 150 years of experience and 155,000 employees covering 70 countries.

Cargill Cocoa & Chocolate provides sustainably high quality cocoa and chocolate throughout the world, bringing our customers peace of mind, integrity and excitement. By focusing our efforts equally on security, sustainability and sensory expertise, we not only create a wide range of market-leading products and services, but also build a robust and fair supply chain, from bean to bar.