



% people who know a livestock or seafood farmer



18-34 year-olds

China: 67%
U.S.: 35%

over 55 year-olds

China: 32%
U.S.: 17%

% people who've visited a livestock or seafood farm



18-34 year-olds

China: 81%
U.S.: 53%

over 55 year-olds

China: 49%
U.S.: 41%