

# **gerkens** DR74 The Equilibrist



### **Benefit**

+ Applicable in several solutions, Gerkens® DR74 is our most balanced powder - offering a gentle red coloured cocoa powder combined with mild, well-balanced cocoa flavours

gerkens

# gerkens DR74

## The Equilibrist

### Insight

Gaining consumer preference is all about finding the right nuance. In chocolate-based products, some consumers are particularly attracted to products that offer the right balance between colour and taste.

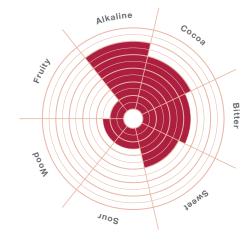
### **Benefit**

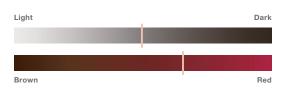
+ Applicable in several solutions,
Gerkens® DR74 is our most
balanced powder - offering a gentle
red coloured cocoa powder
combined with a mild, balanced
cocoa flavour.

### What's in it for you

- + Gerkens® DR74 has the ability to seduce a large majority of consumers thanks to a colour in the middle range of our spectrum and a mild taste.
- + Thanks to months of development and finetuning by our Cocoa Engineers, Gerkens® DR74 offers you the ultimate blend of cocoa building blocks.

# Flavour and colour profile





### **Additional Information**

### **Applications**

Dairy Desserts, Beverages, Ice Cream, Confectionery, Cereals, Baked Goods, Biscuits, Spreads Factory The Netherlands Bean Origin
Blend
Fat level

Maximum 4.5%

10-12% / 20-22% / 22-24% pH value 7.3 Moisture 99.8

Standard Package Types
25 kg / 900 kg

Potential certifications
Kosher, Pareve, Halal
UTZ / RFA / Fairtrade

Fineness

"We believe in offering solutions to our customers that are as unique as they are. Looking for a powder - like the Gerkens® DR74 - that provides the perfect balance between taste and colour and can be used for different applications? Let's talk and we'll find a solution that's just right for YOU."

"THIS POWDER IS A REAL ALL-ROUNDER"

JAN VAN IERSEL FOOD TECHNOLOGIST





