gerkens° CT70 Boss of the Bakery

Benefit

+ Used in baked goods,

a genuine chocolate smell and taste that win consumers' hearts

gerkens[®]

Gerkens® CT70 provides

Main applications

UNIQUE FOR YOU CONSISTENT PERFORMANCE EFFECTIVE INNOVATION

gerkens[°] CT70 Boss of the Bakery

Insight

With the running trend of premiumisation and sophistication of the offer, consumers are expecting a richer chocolatey smell and taste in chocolate-flavoured moist baked goods like brownies, muffins or cakes. Indeed, consumers might be changing, but with regards to chocolateflavoured products, one key requirement remains: indulgence.

Benefit

 + Used in baked goods, Gerkens®
CT70 provides a genuine chocolate smell and taste that win consumers' hearts - while offering an appealing warm brown colour.

What's in it for you

- + Gerkens[®] CT70 offers a unique, round chocolate taste with a nice mouth feel, resulting from the perfect blend of different cocoa building blocks.
- + The high-fat version of Gerkens® CT70 lets you state 'chocolate powder' on your label*.

(*if the powder is used in combination with sugar: with cocoa powder comprising at least 32% of that combination)

Cocoa Sueer Altrine Jaco



Additional Information

Applications Dairy Desserts, Beverages, Ice Cream, Baked Goods, Confectionery, Biscuits, Spreads, Cereals Factory The Netherlands

Flavour and colour profile

Bean Origin Blend Fat level 10-12% / 20-22% **pH value** 6.9 Moisture Maximum 4.5%

Fineness 99.8 Standard Package Types 25 kg / 1000 kg Potential certifications Kosher, Pareve, Halal UTZ / RFA / Fairtrade

"We believe in offering solutions to our customers that are as unique as they are. Looking for a powder that - like Gerkens® CT70 - can provide a chocolaty smell and taste in bakery products that indulges all the senses? Let's talk and we'll find a solution that's just right for YOU."

"AT THE END OF THE DAY, IT'S ALL ABOUT INDULGENCE"

SINEM KURAL

The Cocoa Engineers

gerkens

The Cargill