



Delicious, nutritious...and sustainable?

Surveyed consumers say that animal protein can be healthy for humans and sustainable for the planet

93%

believe meat, fish and eggs can be a part of a healthy diet



80%

believe that animal protein can be part of an environmentally responsible diet



*Survey respondents were able to select multiple answers.
Sources: CARAVAN © ORC International Survey and ONLINE CARAVAN INTERNATIONAL® Survey, March 2019