



# Market Intelligence

Access to valuable information in a powerful app



MiApp is a mobile application designed to provide you with continuous visibility on global commodity prices that directly impact the cost of your food ingredients as well as access to current industry news and Cargill's market intelligence.

Imagine being able to minimize uncertainty and maximize opportunity with confidence. At Cargill, we recognize where there may be potential risk which increases the opportunity to be proactive instead of reactive. It's an opportunity to make a more informed decision that could yield better results and provide a competitive edge.

MiApp is the latest feature within Cargill's Price Risk Solutions portfolio offered as an additional tool when sourcing your food ingredients from Cargill.

**MiApp was designed to provide convenient access to market information which can augment your market expectations.**

**Market access at your fingertips. MiApp provides users with:**

Daily Market commentary from Cargill's risk management professionals

Edible oil, animal feed, cocoa and corn (and more to come) cash market offer prices with on-demand data and chart capability

Commodity futures prices from the world's leading exchanges

Customized price alerts and current industry news feeds

Manage risk with more confidence. Less intuition. More Insights. Visit the Apple store or Google Play to download Cargill MiApp today and contact your Cargill Account Manager for user credentials. You can also send an email with your questions to [MiApp@cargill.com](mailto:MiApp@cargill.com).

# Frequently Asked Questions about MiApp

## Q: What is the purpose of this app?

A: Currently, MiApp provides cash market price indications, commodity futures prices and Cargill market news for edible oil, animal feed, cocoa, and corn. The purpose of MiApp is to help you, as our customer, stay apprised of daily market price movements and current market news so that you can effectively manage your own risk.

## Q: How do I get it and how much does it cost?

A: Visit the MiApp homepage at [Cargill.com/MiApp](https://Cargill.com/MiApp) for instructions on how to download Cargill MiApp on your mobile device and gain user credentials. Cargill MiApp is available for current Cargill customers at no additional cost.

## Q: How is privacy ensured?

A: Data collected from users on MiApp is only used for Cargill internal purposes. This data is not shared externally with any third parties.

## Q: My question is not answered in this list?

A: Please check the extensive FAQ in the MiApp or contact your Cargill Account Manager directly. You can also send an email with your questions to [MiApp@cargill.com](mailto:MiApp@cargill.com).

**Less intuition. More Insights.**

**Visit the Apple store or Google Play to download Cargill MiApp today and contact your Cargill Account Manager for user credentials.**

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