

A close-up photograph of a dark blue ceramic bowl filled with a vibrant red beetroot dip. The dip is swirled and topped with a small sprig of fresh green chives, several black sesame seeds, and a drizzle of clear oil. The bowl is set on a dark grey slate surface, surrounded by fresh ingredients: sliced lemons, chickpeas, and sliced beetroot. A white text box with a drop shadow is overlaid on the top left of the bowl.

FRESH BEETROOT AND CHIVES DIP

The Cargill logo, featuring the word "Cargill" in a white, sans-serif font with a green leaf-like shape above the letter "i".

Cargill

LABEL-FRIENDLY FRESH BEETROOT AND CHIVES DIP

Gone are the days when dips were viewed as unhealthy add-ons to chips or crackers. Nowadays, they can accompany anything from a carrot to a toasted pitta bread and be part of a truly wholesome snacking moment.

Beetroot and chives are among the trusted ingredients on the label of this healthy vegetable dip, as are tapioca and potato starch. **SimPure® native functional starch** not only brings the benefit of excellent viscosity and stability, it also enables a simple and familiar label.

Best served with toasted pitta bread, crudités, or sesame and poppy seeds crackers.



Ingredient list

- Beetroot (61%)
- Water
- Fromage frais
- Lemon juice
- Tapioca / potato starch (SimPure® 99560)
- Balsamic vinegar
- Garlic
- Salt
- Sugar
- Unipectine® OF 405 C SB
- Chives