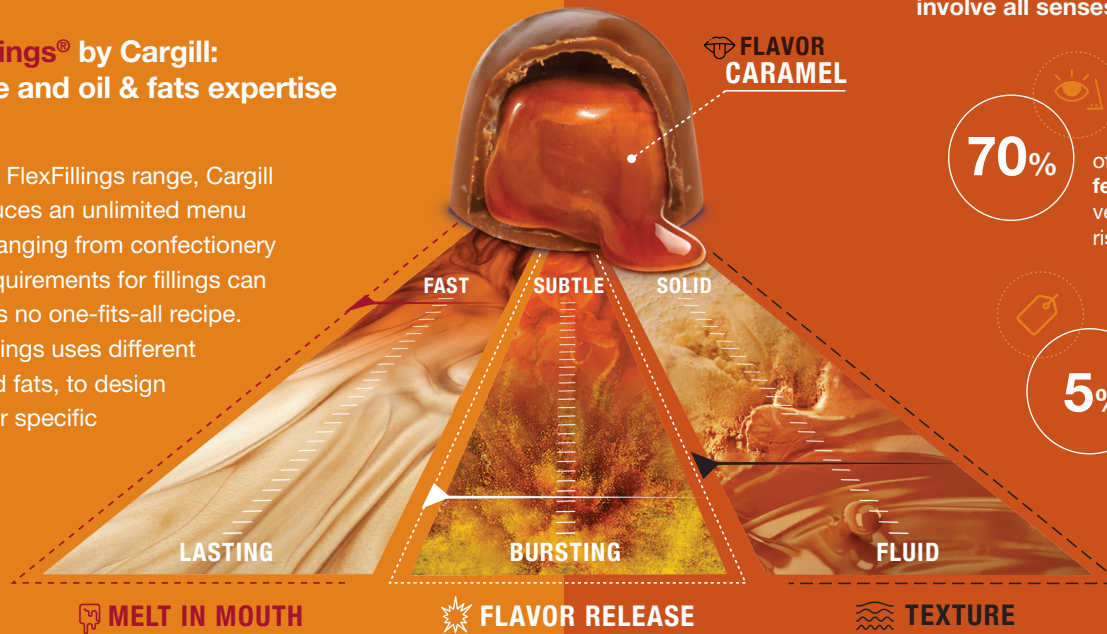


Fulfilling your every wish

Discover the **FlexFillings®** by Cargill: a fusion of chocolate and oil & fats expertise

With the launch of the new FlexFillings range, Cargill Cocoa & Chocolate introduces an unlimited menu of fillings for applications ranging from confectionery to bakery and beyond. Requirements for fillings can be extremely varied, there's no one-fits-all recipe. That's why Cargill's FlexFillings uses different blends of carefully selected fats, to design the optimal filling to answer specific sensorial, functional and nutritional needs.



Consumer research

Consumers are increasingly looking for indulgent experiences that involve all senses.

Innovative flavors and new product ideas keep customers curious and inspired.

70%

of customers say the **look, feel & smell** of a product is very important to them – rising in importance by 3%. ¹

62%

of consumers are always **looking for novelty and fun**, even in everyday products. ³

5%

Claims regarding **texture on packaging** have grown by 5%. ²

56%

of consumers are always on the lookout for **new types of chocolate products or flavours**. ⁴

“Crispy, Thin, Smooth, Crunchy”

A unique combination of Cargill's filling expertise and extensive oil and fat knowledge.

CremoFLEX®, Cargill's Oils & Seeds new range of specialty fats are the key ingredient **used in the new customizable range of FlexFillings**. By varying the blend of fats the Filling Engineers are able to design exactly the right recipe answering to specific sensorial, functional, nutritional and label requirements.

Creating your unique filling



Health/Nutritional aspects

Sugar reduced
Lower in SAFA (Saturated Fatty Acids)
And more



Label Requirements

Sustainable
Non-palm
Non-hydrogenated
And more



Functional aspects

Bloom retarding
No tempering
Bake-Stable
And more



Sensorial aspects

Texture

Fluid Solid

Flavor release

Bursting Subtle

Melt in mouth

Lasting Fast



1. GfK Consumer Life Global 2018 vs 2011
2. Innova Market Insights 2018 vs 2014
3. GfK Consumer Life Global 2018
4. Savanta for Cargill 2019, >8000 consumers in EMEA

