

Feed **4** Thought

A recent Cargill survey found nearly 1/3 of consumers in the U.S., Brazil, Vietnam and Norway have a renewed appreciation for animal agriculture.

2/3
of consumers

Acknowledge an increased pressure on animal farmers.



71%
of consumers

Expressed concern about the pandemic's disruption of the food system.



84%
of consumers

Indicated they were confident in farmers' ability to feed growing populations.

Beyond the critical role of feeding the world, consumers see farmers as:



Animal care experts (42%)



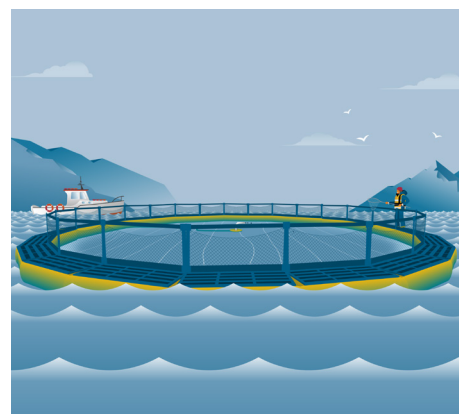
Technologically savvy (21%)



Stewards of the earth's natural resources (47%)



Professional businesspeople (20%)



*2,500 adults were polled in the U.S., Vietnam, Brazil and Norway

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