

Deliciousness in Every Daypart

Craveable, portable solutions
that go beyond convenience.



BREAKFAST

For the morning person on the move.

Cargill offers convenient, on-the-go breakfast items to satisfy your shoppers on busy mornings. From breakfast favorites like sandwiches, burritos and bowls, to better-for-you options, we have solutions to meet all of your guests’ needs.

The most common breakfast protein options:
(by % menu penetration)¹

- Eggs
- Bacon
- Sausage
- Ham

More than half of away-from-home breakfast occasions include coffee beverages.¹

From our Truvia® natural zero calorie sweetener to indulgent cocoa and drink toppings, our products will enhance your beverage program.

Sources:
¹Technomics Industry Insights Week of Dec 14, 2020.



Cinnamon Glazed French Toast (40490), Scrambled Patty (30304)

BREAKFAST MENU INSPIRATION

French Toast
Turkey Sandwich

Up your indulgent morning offerings with a sweet and salty option consumers will love. Featuring our Cinnamon Glazed French Toast, protein-packed Scrambled Egg Patty and savory Turkey patty, this on-the-go breakfast option will delight a.m. guests.

Sweet Potato Hash
Scramble Bowl

Make mornings sweeter for your shoppers with a Sweet Potato Hash Scramble Bowl. Bowls are easy to assemble and a great way to offer a variety of great-tasting flavors. Use Cargill’s turkey sausage or bacon EggStravaganza®: precooked scrambled egg blended with protein and cheese.



Bacon and Cheese EggStravaganza®
Turkey Sausage and Cheese EggStravaganza®
(30345 and 30348)

Bowls grew
20%
on menus over
the last 4 years.¹



Fried Egg Patty with Black Pepper (30328)

Black Pepper Patty
Egg Sandwich

With many stores offering breakfast sandwiches, it’s crucial to make yours stand out. Elevate your breakfast sandwiches with our Black Pepper Egg Patty: a classic, round over-easy-style fried egg patty with a touch of salt and a centered broken yolk sprinkled with black pepper.

Sources:
¹Datassential Menu Trends, 2020.

SNACKING

Bites that bring shoppers back.

As consumer lifestyles become even busier, snacking continues to be an integral part of our lives. Consumers are shifting away from three traditional meals per day, and opting for protein powered snacks to refuel.¹

MENU INSPIRATION

Egg Bake Bites

Make your operation a grab-n-go destination with our bite-sized spin on an egg bake dish: whole eggs scrambled with cheddar cheese, ham, bacon, spinach and red bell pepper and baked into a 2-ounce muffin shape.

Our Egg Bake Bites are the perfect high-protein option to satisfy health seekers. Delight your guests with this high quality item that delivers consistent taste and performance you can count on.

Operators benefit from effortless execution with no-mess, no-hassle prep – as well as frozen product formats for a longer shelf life.

Sources:
¹IFMA CPP, 2020.



Supreme Egg Bake Bites — Bulk, Frozen (30263)

Snacking is no longer just a treat between meals.

In fact, consumers are nearly split between traditional snacking and the new wave of “micro meals.”¹



Hard-Cooked Eggs asap!® (31328)



Cooked Eggs Pillow Pack (30701)

Hard-Cooked Eggs

Our Eggs asap!® are hard-cooked eggs made easy. These already peeled, hard-cooked eggs are perfect for guiltless, single-serve snacking. They’re delicious on their own or in a create-your-own bento box.

Small Snacking Tray

Give guests a charcuterie-inspired experience in a convenient, on-the-go format. Our personal-sized meat and cheese trays are available in a variety of options, from turkey to salami.

Oven Roasted Turkey Breast with Asiago Cheese and Yogurt-Covered Granola Clusters (700320)

Pepper-Rubbed Turkey Breast with Pepper Jack Cheese and a Blend of Dried Cranberries and Blueberries (700322)

Black Forest Uncured Ham with Gouda Cheese and Dark Chocolate Cranberries (700321)

Genoa Salami with Provolone Cheese and Chocolate Covered Pretzels (700323)



LUNCH

Lunch in a time crunch.

At lunchtime, portability is the most important factor for your consumers.¹ New innovation focusing on hot and/or cold prepackaged food items vs. the made-to-order menu will be the focus in the near future.²

MENU INSPIRATION

82%

of operators offer burgers.³
By adding indulgent and comforting ingredients, like brisket, your burgers will stand out from the competition.

Brisket on a Burger

Let us do the slow roasting for you with our Fully Cooked Brisket – a versatile offering that works for a variety of menu items.



Cooked Shredded Beef Brisket (757817)

Deli Sandwiches

Your grab-n-go case is the ultimate destination for quick-access products – particularly sandwiches. Cargill's grab & go deli meat helps you slice labor and prep time while satisfying shoppers with a quality product.

Sandwiches and wraps
are the second-highest
grab-n-go offering
at c-stores.³

Sources:
¹NDP 2020.
²Cleveland research company/Nielsen C-store Retail Data, L52W ending 6/27/2020.
³FMA CPP, 2020.

Roast Beef — Low Sodium (700200)
Grab & Go Sliced Honey Turkey Breast (733111)
Grab & Go Sliced Black Forest Ham (733113)

Street Tacos with Pulled Turkey

Our fully cooked Turkey Pot Roast makes an indulgent taco filling.



Cooked Turkey Pot Roast (700108)

**Offer a
Variety of Tacos**

Tacos are equally popular across all consumer types.¹

Omelets

Omelets as a tortilla substitute are a great option for health-conscious consumers.



Cheddar Cheese Skillet Omelet® (30169)

Breakfast Pizza

Breakfast pizza is a popular offering any time of day. Our Precooked Scrambled Eggs will top your breakfast pizzas off right.



Precooked Scrambled Eggs - Medium Curd (30304)

Scrambled Egg Sheet (30347)



Egg Wraps

Make your deli sandwiches accessible to carb avoiders using our lightly browned, rectangular Scrambled Egg Sheets made with whole eggs and milk.

Sources:
¹FMA CPP, 2020.

DINNER

Make your store a dinner destination.

Consumers want ready-made meals for dinner, making dinnertime a key growth daypart for c-stores.¹ Meet the demand for convenience and home-cooked taste with take-home meals and fresh entrées using Cargill's proteins.



Fully Cooked Boneless Beef Chuck Short Ribs (757539)

Mac and Cheese with Short Rib

Combine two comfort food favorites in one delicious meal. Mac and Cheese piled high with hearty Short Ribs will give your guests the delight of a home-cooked meal with the convenience of a ready-to-eat entrée.

81%

of consumers like or love mac and cheese²

+10%

Short ribs grew on menus over the last four years²

59%

consumers like or love short ribs²

Sources:
¹IFMA 2020.
²Datassential SNAP™, 2020.

MENU INSPIRATION

Asian Bowl with Turkey Pot Roast and Scrambled Eggs

Asian-inspired bowls have a high consumer interest and a low operator offering. Our Turkey Pot Roast is the perfect protein for this trending menu item.¹



Ready-to-eat meals

are more desirable to consumers than meal kits.¹

Classic Meat and Potatoes

Forty-seven percent of consumers are craving more comfort foods.² And it doesn't get more comforting than Classic Meat and Potatoes. Using our Fully Cooked Boneless Beef Chuck Short Ribs makes it easy to plate up this traditional favorite.



Fully Cooked Boneless Beef Chuck Short Ribs (757539)


Pizza

Pizza is the most purchased c-store food item³ – and Cargill's toppings can help you take this category growth even further. Choose from our Beef Crumbles, Italian Sausage Crumbles, Brisket and more.

Sources:
¹Food Menu Opportunities Datassential.
²Technomic, July 2020.
³Datassential: Convenience Store Keynote.



Italian Sausage Crumble Pizza Topping



Choose the partner
that goes beyond
convenience.

Reach out to your Cargill representative
to learn more about our c-store capabilities.

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