

Deliciousness in Every Daypart

Craveable, portable solutions that go beyond convenience.

BREAKFAST

For the morning person on the move.

Cargill offers convenient, on-the-go breakfast items to satisfy your shoppers on busy mornings. From breakfast favorites like sandwiches, burritos and bowls, to better-for-you options, we have solutions to meet all of your quests' needs.

States and

The most common breakfast protein options: (by % menu penetration)¹

Eggs Sausage **Bacon** Ham

More than half of away-from-home breakfast occasions include coffee beverages.¹

From our Truvia® natural zero calorie sweetener to indulgent cocoa and drink toppings, our products will enhance your beverage program.

Sources Fechnomics Industry Insights Week of Dec 14, 2020.



Sweet Potato Hash Scramble Bowl

Make mornings sweeter for your shoppers with a Sweet Potato Hash Scramble Bowl. Bowls are easy to assemble and a great way to offer a variety of great-tasting flavors. Use Cargill's turkey sausage or bacon EggStravaganza®: precooked scrambled egg blended with protein and cheese.



(30345 and 30348)



Fried Egg Patty with Black Pepper (30328)

BREAKFAST MENU INSPIRATION

French Toast Turkey Sandwich

Up your indulgent morning offerings with a sweet and salty option consumers will love. Featuring our Cinnamon Glazed French Toast, protein-packed Scrambled Egg Patty and savory Turkey patty, this on-the-go breakfast option will delight a.m. quests.

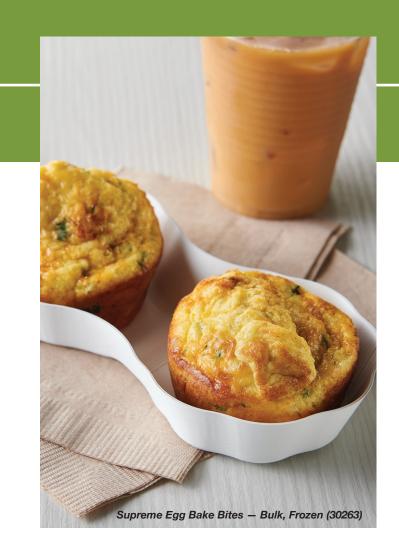


Black Pepper Patty Egg Sandwich

With many stores offering breakfast sandwiches, it's crucial to make yours stand out. Elevate your breakfast sandwiches with our Black Pepper Egg Patty: a classic, round over-easy-style fried egg patty with a touch of salt and a centered broken yolk sprinkled with black pepper.

SNACKING

Bites that bring shoppers back.



As consumer lifestyles become even busier, snacking continues to be an integral part of our lives. Consumers are shifting away from three traditional meals per day, and opting for protein powered snacks to refuel.¹

MENU INSPIRATION

Egg Bake Bites

Make your operation a grab-n-go destination with our bitesized spin on an egg bake dish: whole eggs scrambled with cheddar cheese, ham, bacon, spinach and red bell pepper and baked into a 2-ounce muffin shape.

Our Egg Bake Bites are the perfect high-protein option to satisfy health seekers. Delight your guests with this high quality item that delivers consistent taste and performance you can count on.

Operators benefit from effortless execution with no-mess, no-hassle prep - as well as frozen product formats for a longer shelf life.

Sources ¹IFMA CPP, 2020

Snacking is no longer just a treat between meals.

In fact, consumers are nearly split between traditional snacking and the new wave of "micro meals."1



Small Snacking Tray

Give guests a charcuterie-inspired experience in a convenient, on-the-go format. Our personal-sized meat and cheese trays are available in a variety of options, from turkey to salami.

Oven Roasted Turkey Breast with Asiago Cheese and Yogurt-Covered Granola Clusters (700320)

Pepper-Rubbed Turkey Breast with Pepper Jack Cheese and a Blend of Dried Cranberries and Blueberries (700322)

Black Forest Uncured Ham with Gouda Cheese and Dark Chocolate Cranberries (700321)

Genoa Salami with Provolone Cheese and Chocolaty Covered Pretzels (700323)

Cooked Eggs Pillow Pack (30701)

Hard-Cooked Eggs

Our Eggs asap![®] are hard-cooked eggs made easy. These already peeled, hard-cooked eggs are perfect for guiltless, single-serve snacking. They're delicious on their own or in a create-your-own bento box.





LUNCH

Lunch in a time crunch.

At lunchtime, portability is the most important factor for your consumers.¹ New innovation focusing on hot and/or cold prepackaged food items vs. the made-to-order menu will be the focus in the near future.²

Street Tacos with Pulled Turkey

Our fully cooked Turkey Pot Roast makes an indulgent taco filling.



MENU INSPIRATION



of operators offer burgers.³ By adding indulgent and comforting ingredients, like brisket, your burgers will stand out from the competition.

Brisket on a Burger

Let us do the slow roasting for you with our Fully Cooked Brisket – a versatile offering that works for a variety of menu items.



Breakfast Pizza

Breakfast pizza is a popular offering any time of day. Our Precooked Scrambled Eggs will top your breakfast pizzas off right.



Roast Beef — Low Sodium (700200) Grab & Go Sliced Honey Turkey Breast (733111) Grab & Go Sliced Black Forest Ham (733113)

Deli Sandwiches

²Cleveland research company/Nielsen C-store Retail Data, L52W ending 6/27/2020.

Your grab-n-go case is the ultimate destination for quickaccess products – particularly sandwiches. Cargill's grab & go deli meat helps you slice labor and prep time while satisfying shoppers with a quality product.

Sources:

1NDP 2020.

³FMA CPP, 2020.

Sandwiches and wraps are the second-highest grab-n-go offering at c-stores.³



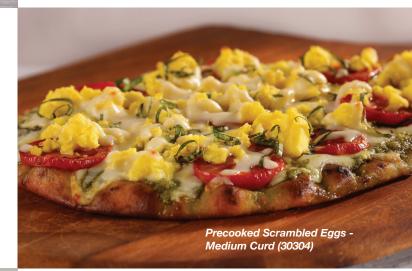
Offer a Variety of Tacos

> Tacos are equally popular across all consumer types.¹

Cooked Turkey Pot Roast (700108)

Omelets

Omelets as a tortilla substitute are a great option for health-conscious consumers.



Egg Wraps

Make your deli sandwiches accessible to carb avoiders using our lightly browned, rectangular Scrambled Egg Sheets made with whole eggs and milk.

Sources: ¹FMA CPP, 2020

DINNER

Make your store a dinner destination.

Consumers want readymade meals for dinner. making dinnertime a key growth daypart for c-stores.¹ Meet the demand for convenience and home-cooked taste with take-home meals and fresh entrées using Cargill's proteins.

MENU INSPIRATION

Asian Bowl with Turkey Pot Roast and Scrambled Eggs

Asian-inspired bowls have a high consumer interest and a low operator offering. Our Turkey Pot Roast is the perfect protein for this trending menu item.1



Pizza

Pizza is the most purchased c-store food item³ – and Cargill's toppings can help you take this category growth even further. Choose from our Beef Crumbles, Italian Sausage Crumbles, Brisket and more.

¹Food Menu Opportunities Datassential. ²Technomic, July 2020. ³Datassential: Convenience Store Keynote

Fully Cooked Boneless Beef Chuck Short Ribs (757539)

59%

consumers like

or love short ribs²

81% of consumers like or love mac and cheese²





Mac and

Combine two comfort food favorites in one delicious meal. Mac and Cheese piled high with hearty Short Ribs will give your guests the delight of a home-cooked meal with the convenience of a ready-to-eat entrée.

Cooked Turkey Pot Roast (700108)

Ready-toeat meals

are more desirable to consumers than meal kits.¹

Classic Meat and Potatoes

Forty-seven percent of consumers are craving more comfort foods.² And it doesn't get more comforting than Classic Meat and Potatoes. Using our Fully Cooked Boneless Beef Chuck Short Ribs makes it easy to plate up this traditional favorite.

Italian Sausage Crumble Pizza Topping



Cargill_Foodservice@cargill.com www.cargill.com/foodservice

