



SimPure™

Simple ingredients. Pure functionality.™

SimPure™ Soluble Rice Flour

Maltodextrin meets its label-friendly match



LABEL-FRIENDLY



PLANT-BASED

A wide range of foods and beverages rely on maltodextrin to add bulk, provide mouthfeel and carry flavors... but label-conscious consumers are less keen on its technical-sounding name and processed perception. SimPure™ RF 92260 soluble rice flour offers an innovative, label-friendly solution.

While typical rice flours aren't very soluble, proprietary Cargill technology created a highly soluble rice flour with taste, texture and functionality comparable to 10 DE maltodextrin. What's more, rice flour is a consumer-friendly, recognizable ingredient.

Simple in origin and formulation

- **One-to-one replacement** for 10 DE maltodextrin in a variety of applications
- **Similar viscosity, sensory and bulking** performance to maltodextrin
- **Positive consumer perception** of soluble rice flour, validated through research

Choose SimPure™ for label-friendly performance.

Cargill's growing SimPure portfolio of ingredients is designed to leverage the unique functional properties of familiar botanical sources. SimPure™ RF 92260 soluble rice flour is currently available for sampling and prototyping, with commercial-scale quantities available in early 2022. Plus, watch for coming additions to our SimPure soluble rice flour lineup!

CARGILL PRODUCTS

	Ingredient	Key Properties	Functional Benefits
SimPure™ RF 92260	Soluble Rice Flour	<ul style="list-style-type: none">• Similar appearance, texture, flavor profile as 10 DE maltodextrin	<ul style="list-style-type: none">• Offers functionality in a range of applications• In some applications, may enhance creamy mouthfeel• Supports label-friendly formulation

APPLICATIONS



Bakery



Beverages



Convenience



Dairy



Sauces/Dressings



Snacks



Learn more: cargill.com/simpure

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Claims: The labeling, substantiation and decision making of all claims for your products is your responsibility. We recommend you consult regulatory and legal advisors familiar with all applicable laws, rules and regulations prior to making labeling and claims decisions.

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the world
thrive