SHADY BROOK

Social Posts 2021-2022 SY

Promote your cafeteria menu via your social media followers and use our engaging photos to build excitement! Copy the post text and paste into your social app of choice! Download the photo to add to your post.

January

THEME: New Year

The New Year is the time for new menu innovations. This year we're confidently serving nutritious Sunny Fresh® egg & Shady Brook Farms® turkey products in our cafeteria. #schoolnutrition

We're starting 2022 off by making you smile with our menu options. We're serving Cargill Sunny Fresh[®] eggs. They are **@USDA** K-12 certified products that you will love! #newyear #nutrition

This new year, we've made it our resolution to serve responsibly raised turkey. That's why we're offering Shady Brook Farms® turkey. We're excited to try out these turkey products in our recipes in 2022. #newyear

February

THEME: National Hot Breakfast Month

Breakfast is the most important meal of the day to keep you energized and healthy. We're starting this #nationalhotbreakfastmonth with delicious Sunny Fresh[®] eggs for breakfast.

Come into the cafeteria for breakfast this month to get sweet and savory hot breakfast dishes featuring Sunny Fresh[®] egg patties, French toast and Shady Brook Farms® turkey sausage patties. #nationalhotbreakfastmonth

We're keeping breakfast hot and fresh with this Turkey Waffle Sandwich recipe. It's made with Shady Brook Farms® responsibly raised turkey! #nationalhotbreakfastmonth













February

THEME: National Pizza Day – February 9, 2022



Breakfast bowls are a hot school menu item. Sunny Fresh[®] eggs make bowls extra delicious. The Turkey Sausage & Cheese EggStravaganza[®] Breakfast Burrito Bowl is on our menu today. **#nationalbreakfastweek #NSBW22**

April

THEME: Earth Day – Friday, April 22, 2022

Shady Brook Farms[®] turkey is responsibly & sustainably raised on independent family farms. That means no added antibiotics. Serving these turkey products also helps our earth. **#earthday**

When we serve Shady Brook Farms[®] **#turkey**, our school is part of how good feeds good. There are no growth promoting antibiotics used in the turkey, which means healthier protein. Stop by the cafeteria for turkey that does good. **#earthday**

Happy **#earthday**. Shady Brook Farms[®] turkey is responsibly raised on independent family farms. That means it helps decrease our environmental footprint—so we can feel good about serving it at school.





Mav

THEME: End of School Year

Did you know that **#protein** can improve your brain function in class? Stay fueled and focused as we enter the home stretch of the year. We're serving delicious eggs from Sunny Fresh® which are chockful of healthy **#protein**.

Did you know eggs are backed by science? They're a powerhouse of disease fighting nutrients that fuel you during these crazy final days of the school year. We're serving grab-n-go ready Eggs ASAP!® today in the cafeteria. #protein

Summer break is just around the corner. Prepare for your exams with a delicious and delightful Turkey Panini featuring Shady Brook Farms® turkey in our cafeteria today. #protein

June

THEME: National Turkey Lover's Day – June 19, 2022

We're serving turkey with a twist with Shady Brook Farms[®] high-protein Sliced Oven Roasted Turkey Breast. Look for it on our menus for lunch. #nationalturkeyloversday

Shady Brook Farms® offers turkey that our school trusts. We love experimenting with innovative new recipes using their turkey products that include sliced deli meats, roasts & pot roasts, and patties. #nationalturkeyloversday #foodservice

We're adding Shady Brook Farms® Sliced Deli Meat Turkey to an exciting and yummy breakfast waffle sandwich. The sliced Canadian style turkey tastes like delicious ham but has healthy lean **#protein** to power-up athletes. **#schoolnutrition #nationalturkeyloversday**

September

THEME: Back to School

We're welcoming you back with fun recipes featuring Cargill's Sunny Fresh® egg and Shady Brook Farms® turkey products. These products are responsibly produced, low in sodium and @USDA certified and ready to make **#backtoschool** taste good.

We think you deserve a delicious lunch that has lots of flavor and the right amount of **#protein**. We're serving Shady Brook Farms[®] Sliced Turkey in these delicious wraps. #backtoschool

Welcome #backtoschool! Try the egg-dipped whole grain cinnamon French toast from Sunny Fresh[®]. It's delicious & loaded with **#protein**. We'll be serving it with dipping sauces, on sandwiches or on its own throughout this year.

















October

THEME: National School Lunch Week – June 19, 2022

We're making the best recipes with the help of Cargill's Sunny Fresh[®] eggs and Shady Brook Farms[®] turkey this week. The Turkey Sausage and Cheese EggStravaganza[®] is a perfect **#protein** pairing for burritos, bowls, breakfast pizzas. Check out our menu to see what we're serving this. **#nationalschoollunchweek**

Did you know that **#protein** is important for students to grow and learn? We're serving the Turkey Pot Roast with Shady Brook Farms[®] turkey this week. You won't believe how delicious and nutritious this recipe is! **#nationalschoollunchweek**

Research shows that student athletes need a lot of healthy calories to compete at peak performance. Sunny Fresh[®] and Shady Brook Farms[®] egg and turkey products offer the **#protein** to help you compete at the highest level. Look for these foods in our salads for this. **#nationalschoollunchweek**

November

THEME: Thanksgiving

You will be extra full and thankful for this Shady Brook Farms[®] Premium Thick-Cut Oven Roast Turkey with Gravy lunch product. It's a simple heat and serve process that makes our cafeteria team thankful too! Get it at lunchtime today. **#thanksgiving**

We're doing good by serving Shady Brook Farms[®] flavorful and exciting **#k12** turkey for our Thanksgiving week lunches. Try the Cranky Turkey Sandwich in the cafeteria today.

There's so much good to be grateful for this year. We're grateful to serve you the responsibly raised Shady Brook Farms[®] turkey. No growth promoting antibiotics are given to these turkeys. Check out our menu for turkey that you'll gobble up! **#thanksgiving**.

Check out what we're serving to hungry learners today! It's turkey pot roast, made with Shady Brook Farms[®] turkey, which is free from growth-promoting antibiotics, and made with lots of love. **#thanksgiving**

Post your own photo!







November

THEME: National French Toast Day – November 28, 2022

Did you know we're serving Sunny Fresh[®] egg-dipped Whole Grain French Toast sticks today? These sticks are so crispy and delicious with enough **#protein** to keep you motivated in class. **#nationalfrenchtoastday**

Sunny Fresh[®] Whole Grain Cinnamon Glazed French Toast is on our breakfast and brunch menu today. These thick-cut pieces are golden-brown & dipped in egg. We're serving this incredible French Toast, Ham & Gruyere Sandwich for brunch. Don't miss it. **#nationalfrenchtoastday**

Let's make a toast to French Toast on this **#nationalfrenchtoastday** day! Sunny Fresh[®] Whole Grain Cinnamon Glazed French Toast Sticks are the secret weapon on our cafeteria menu this morning. Get them for breakfast to start your day out on a sweet and savory note.

December

THEME: Holidays Turkey that tastes like ham but it's healthier? We're switching up ham for turkey on our holiday menu. You'll love this festive sliced turkey ham, which

has reduced sodium for healthier kids. **#holidays #recipes**

Eat these eggs and stay focused before the holiday break. Our kitchen is serving Sunny Fresh[®] **#egg** products, which have the **#protein** to increase student concentration in the classroom. **#schoolnutrition #holidays**

There's no place like our cafeteria for the holiday foods you love! We're serving turkey from Shady Brook Farms[®] in our lunch menu for this delicious recipe. **#holidays**



Sunny Fresh SHADY BROOM

Cargill's K12 Specialty Proteins









Protein Athletes

THEME: Support muscle growth and strength

We know that student athletes are always on the go, so having a grab-n-go #protein option is the fast, smart way to get your #protein . Sunny Fresh [®] Eggs ASAP! [®] is the way to get fueled up before practice. We're serving these in our cafeteria.	
Studies show that a high-protein diet can help student athletes build extra muscle. Shady Brook Farms [®] turkey is loaded with #protein plus higher Omega-3 content than typical turkey. Oven Roasted Turkey Breast makes a great lunch sandwich. Stop by to snag one at lunch.	
We're taking the ballpark to our lunchroom with this Ballpark Roll, which has Shady Brook Farms [®] nutrient-rich & phosphate-free turkey breast. It's a real homerun sandwich. #protein	
This is a menu power-play for our student athletes. Studies show #protein can help you build muscle to stay strong and healthy on & off the field. Shady Brook Farms [®] turkey is up to the challenge and raised without the bad stuff.	3
We're proud to serve it in our cafeteria today.	
We're proud to serve it in our cafeteria today. Swing for the fences by adding the right kind of #protein to your lunchtime diet. Studies link protein to higher energy while playing sports. Turkey and eggs are low-fat choices! Try Sunny Fresh [®] or Shady Brook Farms [®] today in the cafeteria.	

Protein Alertness

THEME: Promote greater brain function

Are you eating all the top 9 foods that promote greater brain function? Eggs are a delicious, science-backed **#protein** source that promotes student concentration and memory!



Did you know that feeding your students the right **#protein** can lead to increased alertness & activity levels? Studies have shown that lean proteins like eggs & turkey can boost dopamine through amino acids. Sunny Fresh[®] & Shady Brook Farms[®] have egg & turkey for **#k12** kids.

What foods best prepare students for better exam performance? The nutrients like **#protein** and Omega-3s which are found in whole **#eggs** are an important part of improved brain function. Sunny Fresh[®] has egg products to get your students ready to test.

Students can stay sharp at school by starting the day out with eggs. Eggs offer **#protein** and rich nutrients like Omega-3s, which are linked to improve brain function in kids. We're using Sunny Fresh[®] Liquid Eggs in several innovative recipes!

Following a healthy dietary pattern is important when studying and taking exams. We're serving consistent **#protein** options on our menu today.

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