Leading the way to less sugar.

Cutting back on sugar is a priority for nearly two-thirds of U.S. consumers—and 25% say their purchases are most influenced by the Total Sugars on the label.¹ Cargill’s industry-leading sugar reduction portfolio can help you win over sugar-conscious consumers.

Sweetness is just the beginning. Cargill integrated expertise includes sweetness, texture, function and application-specific know-how to help you succeed with less sugar. Visit us at cargill.com/high-intensity-sweeteners.

**Claims:** The labeling, substantiation and decision making of all claims for your products is your responsibility. We recommend you consult regulatory and legal advisors familiar with all applicable laws, rules and regulations prior to making labeling and claims decisions.

EverSweet® is a product of Avenue, a joint venture of DSM and Cargill.

¹ There is no single definition of “non-GMO” in the USA. Contact Cargill for source and processing information.

² FDA has not defined natural. Contact Cargill for source and processing information.

³ Based on x AOC dollar sales tracked by AC Nielsen, 52 weeks ended 9/11/21.

4 EverSweet Lifecycle Analysis. 

EverSweet® Stevia Sweetener is No-GMO Ingredients Process Verified* by SGS: www.sgs.com/no-gmo; ClearFlo is non-GMO Project Verified by NSF International (applicable to U.S. only)

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