

Leading the way to less sugar.



Cutting back on sugar is a priority for nearly two-thirds of U.S. consumers – and 25% say their purchases are *most influenced* by the Total Sugars on the label.¹ Cargill's industry-leading sugar reduction portfolio can help you win over sugar-conscious consumers.

Stevia solutions

- Options from leaf-based to next-generation sweeteners
- Target up to 100% sugar reduction
- Industry's strictest sustainable agriculture standards

EverSweet[®] + ClearFlo[™] stevia sweetener & natural flavor

- Enables **higher stevia concentrations** for up to 100% sugar reduction
- **Enhances sweetness dynamics**, including linger, roundedness & onset
- Up to **30%** increased solubility
- **Non-GMO** ingredients*

EverSweet[®]
+ ClearFlo

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EverSweet[®] stevia sweetener

- Up to **100%** sugar reduction
- **Rounded & robust** sweetness profile
- Reb M & D **sustainably produced** via fermentation
- **60% lower environmental footprint** than bio-converted Reb M²
- **Non-GMO** ingredients*

EverSweet[®]

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ViaTech[®] stevia leaf extract

- **Precision sweetness** via proprietary taste prediction model
- **Clean finish** minimizes off-notes
- **50% or higher** sugar reduction levels
- **Non-GMO** Project Verified*

 ViaTech

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Truvia[®] stevia leaf extract

- **Natural**, zero-calorie sweetness**
- **Reb A** extracted from the stevia leaf & purified to concentrate sweetness
- **Consistent quality** across food systems & usage
- **America's favorite** stevia-based sweetener³
- **Non-GMO** Project Verified*

truvia

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Sweetness is just the beginning.

Cargill integrated expertise includes sweetness, texture, function and application-specific know-how to help you succeed with less sugar. Visit us at cargill.com/high-intensity-sweeteners.

EverSweet[®] is a product of Avansya, a joint venture of DSM and Cargill.

* There is no single definition of "non-GMO" in the USA. Contact Cargill for source and processing information. EverSweet[™] Stevia Sweetener is No-GMO Ingredients Process Verified* by SGS: www.sgs.com/no-gmo; ClearFlo is non-GMO Project Verified by NSF International (applicable to U.S. only)

** FDA has not defined natural. Contact Cargill for source and processing information.

¹ International Food Information Council (IFIC). 2021 Food & Health Survey.

² EverSweet Lifecycle Analysis.

³ Based on x AOC dollar sales tracked by AC Nielsen, 52 weeks ended 9/11/21.

Claims: The labeling, substantiation and decision making of all claims for your products is your responsibility. We recommend you consult regulatory and legal advisors familiar with all applicable laws, rules and regulations prior to making labeling and claims decisions.

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 **Cargill**[®] Helping the world thrive