



StarDesign™ 05341

# The derived natural<sup>1</sup> sensory enhancer, providing extra matt finish



DERIVED NATURAL ACCORDING TO ISO 16128-1:2016 & ISO 16128-2: 2017



READILY BIODEGRADABLE ACCORDING TO OECD 301 B



HALAL



KOSHER



**VEGAN SUITABLE<sup>2</sup>** 



MADE IN THE NETHERLANDS

## **Origin:**

- INCI: Aluminum Starch Octenylsuccinate
- Starches are polysaccharide granules extracted from corn

## **Traceability & sustainability:**

Based on white corn 100% from Europe.

### **Uniqueness:**

- Extra powdery after-fee
- Reduces greasiness and tackiness
- High hydrophobicity
- Mattifying effect
- Oil-absorbing
- High flowability
- Improves smoothness & penetration in the skin
- Competitive cost-in-use

#### **Technical data:**

- Dose of use 1-20%
- White powder form
- Slightly anionic
- Cold/Hot processable

## Compatibility:

NaCl %	0	2
	+	+

рН	4	5	6	7
	+	+	+	+

With most preservative systems



## **Applications**











StarDesign™ 05341

#### **Textures:**

- Spravable powder
- Loose powder
- Compact/Pressed powder
- Lotion
- Cream
- Butte

# When to use StarDesign™ 05341?

- To achieve an extra powdery after-feel and mattifying aspect
- To reduce the oily after-feel of emulsions
- To minimize the greasiness and tackiness of the formulation
- To improve smoothness & penetration in the skin

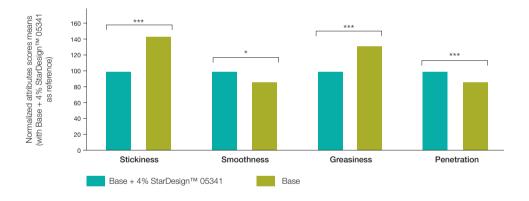
## **Absorption capacity**

Rapeseed Oil	Water	Glycerin	Isopropyl Myristate
35%	95%	55%	35%

Method to evaluate the absorption capacity of StarDesign™ 05341: add the liquid to 5g of StarDesign™ 05341 and measure the quantity of liquid added until texture change

## Sensory evaluation in emulsion

Consumer panel evaluation of two different studies (n=28, n=33). Application on forearms (20 $\mu$ l) Statistic analysis done for each study \* p $\leq$ 0,05; \*\*p $\leq$ 0,01; \*\*\*p $\leq$ 0,001



StarDesign™ 05341 has an excellent sensory impact compared with base, shows reduced stickiness and greasiness, improves smoothness and penetration.

#### **Product details**

- CAS N° 9087-61-0
- Packaging: fiber drums, 30kg
- Shelf life after production date (months): 24
- IECIC listed

## Contact us at: beauty@cargill.com

- <sup>1</sup> Derived natural according to ISO 16128-1:2016 and ISO 16128-2:2017
- <sup>2</sup> The responsibility of a vegan claim lies with the cosmetic manufacturer. Please consult your own legal or regulatory experts to ensure suitability of the product with your preferred standard.
  <sup>3</sup> Product made to food grade GMPs and has not been tested in sunscreen. Manufacturer is responsible for compliance with with corresponding regional and global sunscreen regulations.

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