August 29 2023

Dear applicant,

The Transformational Strategies for Farm Output Risk Mitigation (TRANSFORM) project is a five-year, USAID-financed activity implemented by Cargill Inc, and a critical part of the Global Health Security Program. TRANSFORM is advancing market-driven animal health solutions to increase global health security and increase access to safe, affordable animal-sourced nutrition. As part of project activities, Cargill Inc, is seeking concept papers and applications for conducting research on immunity supporting in-feed additives for Dairy Cows. Cargill will issue sub-awards under the TRANSFORM project to be implemented in accordance with Cargill procedures and USAID and U.S government regulations.

On February 14, 2023, TRANSFORM released an Annual Program Statement (APS) seeking concept papers and applications for conducting two research studies in holistic nutrition for Dairy Cows in India. TRANSFORM issued three subsequent modifications to extend the due date for concept notes, to include a Questions and Answers Session, and to modify the scope of work and number of subawards. TRANSFORM is issuing Modification #4 to extend the period of deadline for submitting updated Concepts in response to the modified scope of work. A new deadline of September 11, 2023 has been incorporated for those organizations to submit their updated concept notes. Should applicants have questions regarding the scope or process, they may be submitted no later than September 4, 2023, at 17:30 local India time (IST).
ANNUAL PROGRAM STATEMENT (APS) (Mod 4)
TRANSFORM – HOLISTIC NUTRITION – Dairy -India

<table>
<thead>
<tr>
<th>Funding Opportunity Title</th>
<th>Holistic Nutrition –India Dairy Research</th>
</tr>
</thead>
<tbody>
<tr>
<td>Announcement Type:</td>
<td>Annual Program Statement</td>
</tr>
<tr>
<td>Funding Opportunity Number:</td>
<td>TR-HNR-APS- 2023-01</td>
</tr>
<tr>
<td>Issuance Date</td>
<td>February 14, 2023</td>
</tr>
<tr>
<td>Modification 1 Date:</td>
<td>February 23, 2023</td>
</tr>
<tr>
<td>Modification 2 Date:</td>
<td>March 10, 2023</td>
</tr>
<tr>
<td>Modification 3 Date:</td>
<td>August 10, 2023</td>
</tr>
<tr>
<td>Modification 4 Date:</td>
<td>August 29, 2023</td>
</tr>
<tr>
<td>Deadline for Submitting Questions</td>
<td>March 14, 2023</td>
</tr>
<tr>
<td>Deadline to register for live Q&amp;A session</td>
<td>March 14, 2023</td>
</tr>
<tr>
<td>Live Q &amp; A session</td>
<td>March 16, 2023 at 17h30 local time India</td>
</tr>
<tr>
<td>Deadline for Concept Papers (1st stage)</td>
<td>March 24, 2023</td>
</tr>
<tr>
<td>Deadline for Submitting Questions for revised Concepts</td>
<td>September 4, 2023</td>
</tr>
<tr>
<td>Deadline for Revised Concept Papers for organizations that submitted an initial concept note in March 2023 for small holder research trail (1st stage)</td>
<td>September 11, 2023</td>
</tr>
<tr>
<td>Closing Date Full Applications (2nd stage)</td>
<td>Instructions will be provided for applicants pre-selected from concept papers</td>
</tr>
<tr>
<td>Estimated Start Date of Awarded Grants:</td>
<td>January – May 2024</td>
</tr>
<tr>
<td>APS Closing Date:</td>
<td>June 30, 2024</td>
</tr>
<tr>
<td>Submit Questions to</td>
<td><a href="mailto:Transform_Ops@cargill.com">Transform_Ops@cargill.com</a></td>
</tr>
<tr>
<td>Submit Concept Papers to:</td>
<td><a href="mailto:Transform_Ops@cargill.com">Transform_Ops@cargill.com</a></td>
</tr>
<tr>
<td>Submit Full Applications to</td>
<td><a href="mailto:Transform_Ops@cargill.com">Transform_Ops@cargill.com</a></td>
</tr>
<tr>
<td>Website with APS and information</td>
<td><a href="https://www.cargill.com/sustainability/transform-current-opportunities">https://www.cargill.com/sustainability/transform-current-opportunities</a></td>
</tr>
</tbody>
</table>

Applicants that submitted concepts to conduct research targeting small holder farmers are the only ones eligible to submit the revised concept notes no later than September 11, 2023.

Cargill will review applications on the basis of the criteria and instructions set forth in this APS. Issuance of this APS does not constitute an award or commitment on the part of Cargill Inc, or the TRANSFORM project, nor does it commit Cargill Inc nor TRANSFORM to pay for costs incurred in the preparation and submission of an application.

Cargill Inc reserves the right to fund any or none of the concept papers or applications submitted. Further, Cargill Inc reserves the right to make no awards as a result of this APS.
Cargill and USAID TRANSFORM employees may not ask for, and applicants are prohibited from offering any money, fee, commission, credit, gift, gratuity, item of value or compensation to obtain or reward improper favorable treatment regarding this solicitation. Any improper requests should be reported to Transform_Ops@cargill.com

We thank you for your interest in the TRANSFORM Project.

TRANSFORM Project
Cargill, Inc.
I. Funding Opportunity Description

The Transformational Strategies for Farm Output Risk Mitigation (TRANSFORM) project is a five-year, USAID-financed activity implemented by Cargill Inc. and its direct and indirect subsidiaries (collectively, “Cargill”), in partnership Heifer Project International and the International Poultry Council (IPC). The goal of TRANSFORM is to sustainably strengthen animal-sourced food systems to prevent antimicrobial resistance (AMR), zoonoses, and transboundary animal diseases (TAD).

Animal health is the cornerstone for achieving this goal. TRANSFORM’s strategy focuses on improving animal health so significantly that the risk of disease and zoonotic pathogens is considerably lower, animal production is considerably higher, and the use of antibiotics as a treatment for illness, to prevent disease, or to enhance performance is significantly reduced. In this way, animal health improvements reduce the risk of AMR and other threats to human health. In alignment with the Global Health Security Agenda, TRANSFORM will take a systems approach to address this complex challenge, working across two interrelated components:

- **Animal Industry Policies and Practices**: Industry-wide commitment is essential to the widespread adoption of any threat-prevention practice. TRANSFORM will support the development and adoption of industry-wide principles, policies, and standards around antimicrobial use stewardship within the poultry industry, led by the International Poultry Council. The data and analytics platform and on-farm animal health resources included in TRANSFORM’s system will enable the sustained adoption of the principles and policies.

- **On-Farm Practices that Support both Animal Health and Economic Sustainability**: Animal health is core to preventing animal disease and thus essential to threat-reduction. TRANSFORM will conduct applied research on holistic nutrition, including a market-based immune support product. TRANSFORM will also develop cost-effective tools based on research results and provide training to establish sustained on-farm practices that improve animal health, support the economic viability of small to large-scale farm operations, and decrease the risk of AMR, zoonoses and TADs.

As part of activities under the On-Farm Practices component, Cargill will work to conduct a research study to investigate the effects of an immunity supporting in-feed additive on health, AMU and performance on small holder dairy farms (2 to 10 cows/farm) with low to medium biosecurity but buying in some inputs and selling milk (Sector 3).

Through this Annual Project Statement (APS) the USAID TRANSFORM project implemented by Cargill is seeking applications from research organizations to conduct research on an immunity supporting in-feed additive Diamond V XPC, a Saccharomyces cerevisiae fermentation product (SCFP) and its effects on Health, AMU and performance of dairy on sector 3 farms. This solicitation has a two-phased approach, comprised of an initial concept paper, followed by a formal technical (protocols) and financial application for the activities defined in the APS. Only applicants that are selected under the first phase of this process will be invited to submit the full application for consideration.
II. Award Information

**Type of Award**: Cargill will issue subawards ranging between USD $50,000 to USD $70,000 for this research trial. (see section IV). The total funding amount available for the APS will be approximately $70,000. Cargill reserves the right to change the instrument type to a contract instead of a sub-award depending on country-level requirements.

**Subawards**: Subawards awarded through this APS will be honored on the basis of completed milestones incorporated in the subaward documents, that will be negotiated prior to being awarded. Subawards will be Fixed Amount Sub-Awards to be entered into between Cargill and the selected applicant and will be compliant with USAID requirements for fixed amount award. Cargill reserves the right to change the instrument type to a fixed-price contract in lieu of a fixed amount sub-award depending on country-level requirements.

**Number of Subawards**: Cargill expects to make 1 (one) award under this APS.

Cargill may choose to extend this APS until all funding has been awarded. The number of awards and amount of available funding may be subject to change. Cargill may choose to fully fund or incrementally fund selected application(s). Cargill reserves the right to make no awards as a result of this APS. Cargill will evaluate concept papers and full applications on a rolling basis until the closing date of the APS.

**Period of Performance**: TRANSFORM estimates subawards awarded under this mechanism will not exceed a period of performance of twelve (12) months.

**Clarifying Questions**: After reading this APS, potential applicants may have questions regarding its contents. Please submit any questions regarding the APS process, scope or instructions before 17:30h IST time on September 4, 2023. Questions should be addressed to:

- Transform Operations ([Transform_Ops@cargill.com](mailto:Transform_Ops@cargill.com)).

Cargill will compile all questions and answers in one document and will share with potential applicants.

III. Eligibility Information

**Who can apply**: Organizations that originally presented a concept note for the small holder farmer trial on March 2023 are the only ones eligible to submit an updated concept note in response to the updated scope included in Modification 03. Modification 04 provides more time for submitting a concept note based on this updated scope of work. Organizations may be public or private universities, research institutes or private firms, registered in India with capacity to perform applied Dairy research are eligible to apply under this APS.

If short-listed, applicants will be requested to provide proof of registration/s as part of the full application process for this award. Offerors must not be included in any list maintained by the U.S. government of entities debarred, suspended, or excluded for US Government awards and funding. Applicants will need to obtain a Unique Entity Identifier number from the US government (a free registration process) if selected in order to implement the research activity.
IV. Application Process

The USAID TRANSFORM project will apply a two-stage review and selection process that begins with submitting a concept paper. Only applicants shortlisted based on the content of their concept papers will be invited to submit a full application as part of Stage 2 of the selection process. Stage 2 requires the applicant to submit a full protocol, an accompanying budget and budget notes. Additionally, applicants will need to complete a financial and organizational due diligence assessment in order to complete the application process. Applications will undergo a second round of review resulting in final award decision.

PROJECT DESCRIPTION AND SCOPE OF WORK

1. Activity Objectives and Scope of Work

The USAID TRANSFORM project implemented by Cargill is seeking applications from research organizations to conduct research on an immunity supporting in-feed additive and its effects on Health, AMU, and performance in small holder dairy cows. TRANSFORM is seeking to fund research for one (1) trial.

TRANSFORM’s Dairy field research will be conducted on multiple sector 3 farms\(^1\) using an experimental design that will allow us to observe statistical differences in health outcomes, AMU, and performance. This research will determine whether feeding a *Saccharomyces cerevisiae* fermentation product (SCFP; specifically, XPC, Diamond V) has an impact on health outcomes, AMU, and milk production. Measurement on health outcomes, could include somatic cell counts for example.

The applicant will submit a concept note in the first phase of selection, that responds to the scope of work and activities described for Dairy research above. Once concept is reviewed and approved, a full proposal, with technical protocols and detailed budget, will be submitted for review, approval, and award.

Applicants, when thinking about type of farms to work with for this activity, will need to make sure that the following guidelines be considered:

- **Choose trial farms or sites located far from water bodies, to have minimal impact on key ecosystems and wildlife habitats**
- **Avoid farms or sites that are close to rare or endangered species habitats**
- **Avoid, as much as possible, farms with poor manure storage too close to water bodies.**
- **Prohibit dumping of trials products, by-products, ingredients or waste**

Full applications must consider the environmental mitigation and monitoring measures that have been approved for TRANSFORM to implement field research trials, as well as to procure health and agricultural commodities. Applicants that are invited to participate in phase 2, will also receive a copy of the relevant mitigation and monitoring measures applicable for sub-awards.

\(^1\) Sector 3 farm: 2 to 10 cows/farm, with low to medium biosecurity. The farm buys some inputs and sells milk.
2. STAGE 1: CONCEPT NOTE

A. INSTRUCTIONS FOR PHASE 1 OF THE SOLICITATION (CONCEPT NOTES)

Applicants are asked to submit a Concept Note to Cargill by September 11, 2023 at 17:30 IST to Transform_Ops@cargill.com. Please include in the Subject Line of the e-mail: “Concept Note for APS TR-HNR-2023-01” and the name of your organization.

Please include a cover sheet with the title of your Concept Note, the date of submission, your organization’s name, and a contact person’s name, phone number and email address.

Concept Notes should not be longer than 5 pages (exclusive of cover page and annexes), double-spaced, in size 11 Arial font with right, left, top, and bottom margin of 1 inch each and your organization’s name indicated in a header or footer. The Concept Notes should be submitted in English.

Incomplete or late applications may be rejected.

Content of the Concept Note

The Concept Note should include the following:

- Background information for the proposed study
- Materials and Methods, and
- Data Processing and Statistical Analysis
- Estimated total budget (no detail budget needed at this stage)

- Annexes are not counted as part of the 5-page limit. They could include:
  - The curriculum vitae (CV) of the proposed Principal Investigator
  - Descriptions/ pictures the facilities where the research will be conducted (laboratory/ farm)
  - Copies of relevant publications involving the Principal Investigator

Please note that no detailed budgetary information is required at the Concept Note stage. However, invitees should include an estimated cost for the proposed research.

Applicants that are short-listed based on concept notes submitted will then be invited to submit a full application, which includes the detailed protocol and a detailed budget as part of their submission.

Deadline for submission of Concept Note: September 11, 2023, at 17:30 IST hours.

Submit Concept Notes via email to: Transform_Ops@cargill.com

B. EVALUATION AND SELECTION OF CONCEPT NOTES

Technical Selection Criteria: Concept Notes will be evaluated by a technical committee with expertise in animal nutrition and health. Based on committee recommendation, the successful applicant(s) will be invited to submit a full application. Evaluation of the Concept Notes will be based on applicants’ demonstration of:
a) An experimental design capable of addressing the objectives, and experience of Principal Investigator (60%)

b) Evidence of successful collaborative research including cross-departmental or cross-organizational projects in Animal health (20 %)

c) Institutional capacity to deliver results and manage international donor funds (20 %)

3. STAGE 2: FULL APPLICATION DEVELOPMENT AND SUBMISSION

A. INSTRUCTIONS FOR PHASE 2 OF THE SOLICITATION

Based on committee recommendation, the successful applicant(s) from Stage 1 will be invited to submit a full application (protocols and budget) and all required certifications per USAID guidelines for consideration. Detailed Instructions and templates will be provided to successful applicants selected during phase 1. The TRANSFORM project will collaborate with the applicant on the development of protocols.

Technical Evaluation: Full applications will be evaluated by a Technical and Evaluation Committee (TEC) for ensuring technical soundness and appropriateness of the submission. Once this Stage Gate is complete, the TRANSFORM Technical team will coordinate finalizing protocols and budgets for final review with the applicant.

Cost Evaluation Applications costs will be reviewed based on cost effectiveness, reasonableness, allocability and allowability. Costs that do not meet these criteria will be deemed non-responsive. The following questions will help make that determination:

- Are costs effective? Will proposed costs provide a good value in achieving desired outcomes at a relatively low cost or becoming more cost-effective over time?
- Are costs reasonable? Are proposed costs generally recognized as ordinary and necessary and would they be incurred by a prudent person in the conduct of normal business?
- Are costs allocable? Do proposed costs have a legitimate justification for the funding amount requested and is the cost clearly captured in the budget and concept paper?
- Are costs allowable? Are proposed costs strictly for the achievement of the partnership and are they free of any restrictions or limitations, such as vehicles, alcohol, luxury goods, etc.?
- Ineligible cost items include: profit or fee; application preparation costs; payment of debts; political elections; fees for public and elected government officials; fines and penalties; creation of endowments; military equipment, surveillance equipment; commodities and services for support of police and other law enforcement activities; abortion equipment and services; luxury goods and gambling equipment; alcohol; purchases of restricted goods without prior USAID prior approval, such as: motor vehicles, pesticides, used equipment, and fertilizer, and purchases of goods or services from any firm or individual whose name appears on the list of ineligible applicants.

Please note that Agricultural Commodities (including feed) and Pharmaceutical Commodities require additional approvals from USAID for procurement. Applicants will also need to follow environmental mitigation measures applicable to the procurement and use of these commodities. Applicants will receive a copy of the environmental plan which will be included as part of any resulting sub-award.
Awards will only start after approval by USAID and signature of the subaward between the applicant and Cargill. Costs incurred before signing of the subaward agreement will not be reimbursed.

Information on costs eligible for funding can be found in 2 CFR 200 Subpart E Cost Principles for not-for-profit organizations and universities. For profit organizations may refer to FAR Part 31 Cost Principles.

**Pre-Award Responsibility Determination** – TRANSFORM welcomes applications from organizations which have not previously received financial assistance from USAID; however, Applicants must have established financial management, monitoring and evaluation processes, internal control systems, and policies and procedures that comply with established U.S. Government standards, laws, and regulations. The successful Applicant(s) will be subject to a responsibility determination assessment by Cargill.

**B. TERMS AND CONDITIONS OF THE SOLICITATION**

The applicant is responsible for all costs of preparing and submitting its response to this solicitation.

Cargill reserves the right to reject any and all Concept Papers/full applications received in response to this solicitation and is in no way bound to accept any Concept Papers or full applications.

**V. Award and Administration**

Concept papers and applications will be reviewed on a rolling, ongoing basis, with awards anticipated to start in the period between January through May 2024, if any are to be awarded.

The final decision of the award(s) will be at the sole discretion of Cargill, based on responses received to the Concept Papers, and subsequently the request for application. Cargill reserves the right to award one or no awards as part of this APS process.

Any resulting award, if any, will include terms and conditions required within Cargill’s cooperative agreement with USAID including mandatory and required standard provisions. Cargill expects to issue a fixed amount subaward to the selected applicant(s) which will be subject to USAID approval. Cargill reserves the right to change the mechanism type during award negotiation. During award negotiation Cargill will engage in final review, negotiation, responsibility determination, definition of deliverables and payment amounts, and will craft an award instrument with the apparently successful offeror.

In addition, before receiving an award, the applicant is required to provide a valid Unique Entity Identifier (UEI) number which can be obtained via [www.sam.gov](http://www.sam.gov).

**VI. Additional Information and Notifications.**

Applicants that receive award funds will be required to comply with USAID required rules and regulations, including:

- **Environmental Procedures:** The approved Environmental Mitigation and Monitoring Plan for TRANSFORM will be included in subawards, as well as general procedures for USAID-funded initiative ([http://www.usaid.gov/policy/ads/200/](http://www.usaid.gov/policy/ads/200/)). In addition, the partner must comply with host country environmental regulations unless otherwise directed in writing by USAID. In case of conflict between host country and USAID regulations, the latter will govern.
- **Branding:** All USAID-sponsored assistance awards are required to adhere to branding policies and revised marking requirements for grants and cooperative agreements in accordance with ADS 320. [www.usaid.gov/sites/default/files/documents/320.pdf](http://www.usaid.gov/sites/default/files/documents/320.pdf). Cargill will include relevant branding requirements in any resulting subaward.

- **Combatting Trafficking in Persons (TIP):** Any resulting subaward will include clauses related to TIP.


- **Standard provisions for U.S. and Non-U.S. nongovernmental organizations receiving fixed amount awards:** Accessible via [https://www.usaid.gov/sites/default/agency-policy/303mat.pdf](https://www.usaid.gov/sites/default/agency-policy/303mat.pdf). These will be included in any resultant subaward.