



# BRING A WORLD OF FLAVORS

## TO YOUR PREPARED FOODS LINEUP

Spice up your prepared foods sales with these  
NEW fully cooked meats from Charter Reserve.



### *Merchandising Possibilities*

#### HOT PREPARED FOODS



Consumers are increasingly replacing restaurant meals with retail meals.

#### HEAT & EAT MEALS



Category continues to see volume growth, driven by its ability to meet consumers' needs for freshness and convenience.

#### HEAT & EAT MEAT



The most popular form of dinner preparation involves using prepared items as shortcuts.



# Fully Cooked Meats.

## NEXT-LEVEL DELICIOUS.

### HISPANIC

PRODUCT	DESCRIPTION	PRODUCT CODE	GTIN	GUARANTEED SHELF LIFE
For the first time ever, Hispanic is preferred over Italian, among younger generations.				
<b>PORK CARNITAS</b>	Chunks of tender, succulent pork, slow cooked with citrus juices, perfect for tacos or burritos.	130030368	90642205105543	180 days
<b>BEEF BARBACOA</b>	Slow-simmered, fork-tender beef cooked with seasoned chile and tomato sauce. An upscale taco favorite.	130030364	90642205105536	180 days

### ASIAN

Asian is the #2 most popular cuisine among younger generations, who are known for having more eclectic taste preferences.				
<b>KOREAN BBQ CHICKEN</b>	Charbroiled boneless chicken thighs in a sweet, tangy Asian sauce. The ideal bowl starter.	130030371	90642205105550	180 days
<b>TERIYAKI CHICKEN</b>	Fully cooked charbroiled chicken thighs in a flavorful teriyaki sauce. The star of your stir-fry.	130030373	90642205105567	180 days
<b>HAWAIIAN CHICKEN</b>	Charbroiled boneless chicken thighs in a sweet pineapple teriyaki sauce. Island flavor in every bite.	130080878	90642205150840	180 days
<b>THAI COCONUT CHICKEN</b>	Charbroiled boneless chicken thighs in a thai inspired tangy coconut sauce. Perfect for wraps and salads.	130093464	10642205153234	90 days

### COMFORT

41% of consumers would prefer to see comforting vs unique options at grocery stores.				
<b>PORK BURNT ENDS</b>	Seared, seasoned pork pieces in a smoky BBQ sauce. Perfect with a side of slaw and corn bread.	130017343	90642205060729	180 days
<b>WHITE WINE MUSHROOM</b>	Charbroiled boneless chicken thighs in creamy white wine pepper sauce with mushrooms. Delicious with pasta.	130092204	90642205105567	90 days

### PRODUCT INFORMATION

- Distributed frozen
- Multivac packaging
- Box information: 16.125" X 10.625" X 7.375"
- Packaged in Round Rock, TX facility
- 21 days thawed in package 7 days out of package
- 10 bags/box
- 10 tie x 7 high
- Batch minimum: 20K lbs.
- Approx 3 lbs./bag, catch weight
- Case Cube: 0.73 cubic feet
- 3,500 lbs. per order
- Case weight: 27-33 lbs.
- Package dimensions 11" x 6.75" x 2"

## Why This Product Lineup Wins

**VARIETY:** Shoppers want to “break the boredom” with their dinner solutions.

**FLAVOR:** Flavor is the #1 attribute for consumers when buying fully cooked meats.

**CONVENIENCE:** Demand for easy meals is still increasing.

### FEATURES & BENEFITS



Quality, trimmed whole muscle proteins that are hearty & satisfying



Fully cooked for quick, easy prep and serving – no special equipment needed



Bulk packaged for maximum versatility and value

Contact your Cargill sales representative to become a dinner destination.