





## **DHAlgae gummy**

Algae-based gummy containing 62.5mg DHA per piece.\*

\*Recommended intake = 4 pieces per day

Health-conscious consumers prioritize preventative health measures to sustain their vitality and well-being. At the same time, they're increasingly looking for sustainable, plant-based options that allow them to align their proactive approach to health with environmental values

In addition, these consumers also have a strong need to "stay active" and balance between a nutritious diet and an intake of supplements. Within the supplement space Omega 3 is one of the most sought after and rapidly expanding ingredients.

Omega 3 popularity is driven by a positive association with cognition and heart health.\*\*

Even though fish has been the most common source of Omega 3, consumers are leading the shift to plant-based sources like algae.

Our algae DHA meets the needs of today's consumers, by making the development of vegan and plant-based Omega 3 gummies a reality.

\*\*Cargill Proprietary Omega 3 consumer survey, 2024

## **Ingredients**

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Glucose-fructose syrup (C\*Sweet™ M01623)

Sugar

Water

Starch (C\*ClearSet® 75505)

Citric acid

DHA (oil from the microalgae *Schizochytrium sp.*)

Pectin (UniPECTINE® PG 569 S SB)

Flavoring

Coloring

Allergens: None
Prototype not for sale

## Benefit:

Maintenance of normal brain function; Maintenance of normal vision; General well-being

