


Find the sweet spot in cost optimization.

EverSweet® stevia sweetener



EverSweet® stevia sweetener is not only one of the most advanced sugar-reduction ingredients available today; it can also be a valuable tool for managing sweetener costs.

76% 
of Americans are trying
to **limit / avoid sugars**¹


**Product launches
with stevia**
(CAGR, 2010–2025)²

↑21%
Global 

↑17.4%
North America 

Irresistible, great taste

In foods and beverages, there's no room for off-flavors. EverSweet delivers high-quality sweetness with a well-rounded taste profile and rapid onset.

325x as sweet as sugar; broad range
of potential sweetness targets 



EverSweet can optimize ingredient value



Reliable, consistent supply
EverSweet is produced via fermentation for an efficient, scalable & reliable supply.



Non-artificial sweetener
A “no artificial ingredients” claim ranks among the top 5 most likely to influence purchase.³



Demonstrated sustainability advantages, including
96% lower land-use-related impacts compared to sugar.⁴



Competitive cost-in-use
Its powerful sweetness profile requires less product; fermentation is less subject to market fluctuations than traditional stevia leaf extract.

Cost-effective. Optimal sweetness. Sustainability credentials.

Learn more about EverSweet advantages, then let's get started!

EverSweet® is a product of Avansya, a joint venture of Cargill and dsm-firmenich.

¹ IFIC. 2024 Food & Health Survey.

² Innova stevia data, L10Y. May 2025.

³ Cargill ClaimTracker,™ 2024.

⁴ Learn more about the recent EverSweet Life Cycle Assessment at cargill.com/sustainablestevia.

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