

ActiveIntel™

State-of-the-art Prototyping

Explore our latest
prototypes focused on:

Hydration

Protein

Novel Nourishment

At Cargill's Minneapolis Research and Development Center, more than 200 product and application experts work collaboratively with customers to translate the latest trends into innovative product solutions. Our expertise, together with state-of-the-art testing and prototyping capabilities, helps customers get new products to market faster.



Reduced-Sugar Hydration

Our hydration drink mix raises the bar in function, flavor and format, with deliciously refreshing taste, premium ingredients and go-anywhere packaging.

Zero-Sugar Hydration Drink
(Watermelon-Flavored)

CONSUMER INSIGHT:

+62%

increase in
purchase impact
with electrolytes
in a formula¹



¹ Cargill ClaimTracker-Health & Nutrition Beverages, 2024.

Zero-Sugar Hydration Drink

Featuring EverSweet® stevia sweetener + ClearFlo® natural flavor, Zerose® erythritol, Pink Himalayan salt and Potassium Pro® potassium salt



Nutrition Facts

Serving size	16 fl oz (480ml)
Amount per serving	5
Calories	
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 460mg	20%
Total Carbohydrate 6g	2%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Erythritol 5g	
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 330mg	8%
Thiamin 1.7mg	140%
Riboflavin 1.9mg	150%
Niacin 22.4mg	140%
Vitamin B ₆ 2.2mg	130%
Folate 745mcg DFE (445mcg folic acid)	190%
Pantothenic acid 11.2mg	220%
Magnesium 80mg	20%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

- EverSweet® + ClearFlo® enables no-added-sugar formulation while improving stevia's overall sweetness profile
- Provides 7 key vitamins and minerals for hydration
- Pink Himalayan salt enhances a product's premium perception

INGREDIENTS: Water, **Erythritol, Citric Acid, Pink Himalayan Salt**, Natural Flavors, **Potassium Citrate, Magnesium Sulfate, Color from Fruits and Vegetables, Sodium Citrate, Potassium Chloride, Stevia Sweetener and Natural Flavor**, Vitamin B Premix (Niacinamide, D-Calcium Pantothenate, Maltodextrin, Cyanocobalamin, Folic Acid, Pyridoxine HCl, Thiamine Mononitrate, Riboflavin).

Cargill ingredients are in **bold**.

Produced in a facility that uses: Wheat, Soy, Milk, Egg, Peanuts, Tree Nuts, Fish, Crustaceans and Sesame.

**EverSweet®
+ ClearFlo®**
Stevia Sweetener + Natural Flavor

Zerose®
Erythritol

Potassium Pro®

EverSweet® is a product of Avansya, a joint venture of Cargill and dsm-firmenich.

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Excellent Source of Protein

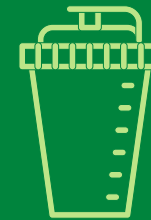
Protein reigns as one of the most in-demand nutrients. Our raspberry mocha serves up an excellent source of protein and dietary fiber, all in a creamy, indulgent — yet reduced sugar — drink.

Oat-Based Raspberry Mocha

CONSUMER INSIGHT:

90%

of consumers
gravitate toward
high-protein
nutrition beverages²



² Cargill ActiveIntel™ Attitude & Usage Study, 2025.

Oat-Based Raspberry Mocha

Featuring Cargill® soluble corn fiber, UniPECTINE® pectin, Clear Valley® high oleic sunflower oil, Gerkens® Sweety cocoa powder and EverSweet® stevia sweetener



Nutrition Facts	
Serving size	12 fl oz (360ml)
Amount per serving	220
Calories	
	% Daily Value*
Total Fat 8g	10%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 10mg	3%
Sodium 100mg	4%
Total Carbohydrate 17g	6%
Dietary Fiber 6g	21%
Total Sugars 6g	
Includes 5g Added Sugars	10%
Protein 20g	36%
Vitamin D 1.8mcg	10%
Calcium 500mg	40%
Iron 2.5mg	15%
Potassium 820mg	15%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

- Excellent source of protein: 20g/serving total; 18g complete protein
- Excellent source of fiber: 6g/serving*
- Contains no artificial sweeteners; 6g sugar/serving
- Flavored with natural raspberry flavor & other natural flavors



Sunflower Oil¹
Stevia Sweetener²

INGREDIENTS: Water, Oat Milk (Water, Oats, Himalayan Pink Salt), Milk Protein Concentrate, Sumatra Coffee Blend Extract (Water, Coffee), **Soluble Corn Fiber, High Oleic Sunflower Oil, Cocoa Powder Processed with Alkali, Sugar, Potassium Citrate**, Natural Raspberry Flavor with Other Natural Flavors, Potassium Phosphate, **Guar Gum**, Natural Flavors, **Gellan Gum, Pectin, Salt, Stevia Sweetener**.

Cargill ingredients are in **bold**.

ALLERGEN STATEMENT: Contains Milk.

Produced in a facility that uses: Wheat, Soy, Egg, Peanuts, Tree Nuts, Fish, Crustaceans and Sesame.

UniPECTINE®
Uniquely perfected for you

ClearValley®
pure performance™

gerkens®

EverSweet®
Stevia Sweetener

* See nutrition panel for fat and saturated fat content.

EverSweet® is a product of Avansya, a joint venture of Cargill and dsm-firmenich.

¹ Clear Valley sunflower oil: Non-GMO Project verified.

² EverSweet: Non-GMO Ingredients Process Verified by SGS.

This product has not been independently verified or certified by a third party as Non-GMO. There is no single definition for Non-GMO in the USA. It is formulated with Non-GMO ingredients to demonstrate what a typical product like this might look like. All labeling and claims, including Non-GMO, are your responsibility. We recommend consulting your regulatory and legal advisors regarding formulation and Non-GMO claims prior to making any formulation, labeling or claims decisions.

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Image for illustration purposes only. Actual product components may vary.

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Prototype: VSA000480001 (7/25)



Novel Nourishment

Thinking outside the bar, our stroopwafel wafer banishes hunger pangs with protein and fiber... sandwiched within an indulgent, cocoa-y, marshmallow-y delight.

S'mores-Flavored Stroopwafel Wafer

CONSUMER INSIGHT:

83%

**of active nutrition users
turn to bars to satisfy
hunger³**



³ Cargill ActiveIntel™ Attitude & Usage Study, 2025.

S'mores-Flavored Stroopwafel Wafer

Featuring PURIS® pea protein, EverSweet® stevia sweetener, Zerosé® erythritol and PalmAgility® palm oil



Nutrition Facts	
Serving size	1 Bar (50g)
Amount per serving	
Calories	200
	% Daily Value*
Total Fat 8g	10%
Saturated Fat 4g	20%
Trans Fat 0g	
Cholesterol 5mg	2%
Sodium 170mg	7%
Total Carbohydrate 17g	6%
Dietary Fiber 4g	14%
Total Sugars 2g	
Includes 2g Added Sugars	4%
Sugar Alcohol 9g	
Protein 20g	40%
Vitamin D 0mcg	0%
Calcium 80mg	6%
Iron 0.8mg	4%
Potassium 460mg	10%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

- Whey protein & PURIS® pea deliver 20g protein per serving (See Nutrition Facts for saturated fat content)
- Zerosé® erythritol, EverSweet® stevia sweetener add sweet taste with just 2g sugar per serving
- Cargill® confectionery compound adds rich espresso flavor impact

INGREDIENTS:

Wafer: Dairy Protein Blend (Partially Hydrolyzed Whey Protein Isolate, Milk Protein Isolate), **Palm Oil, Soluble Corn Fiber, Enriched Wheat Flour** (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), **Erythritol, Corn Starch, Vital Wheat Gluten**, Baking Powder (Sodium Acid Pyrophosphate, Sodium Bicarbonate, Corn Starch, Monocalcium Phosphate), **Sunflower Lecithin, Salt**, Natural Flavors, Vanilla Extract, Cinnamon.

Cocoa Crème: Dairy Protein Blend (Partially Hydrolyzed Whey Protein Isolate, Milk Protein Isolate), **Palm Oil, Erythritol, Cocoa Powder Processed with Alkali, Soluble Corn Fiber, Sunflower Lecithin, Salt**, Vanilla Extract, **Stevia Sweetener**.

Marshmallow Nougat: Maltitol Syrup, Dairy Protein Blend (Partially Hydrolyzed Whey Protein Isolate, Milk Protein Isolate), **Isomalt, Soluble Corn Fiber, Pea Protein Crisps** (Pea Protein, Rice Starch), **Palm Oil, Pea Protein**, Natural Flavors, **Salt, Carrageenan**.

Flavored Confectionery Chips: **Sugar, Palm Kernel Oil**, Nonfat Dried Milk, Whey Protein, **Soy Lecithin**, Ground Coffee, **Cocoa Powder Processed with Alkali**.

Cargill ingredients are in **bold**.

ALLERGEN STATEMENT: Contains Wheat, Soy and Milk.

Produced in a facility that uses: Egg, Peanuts, Tree Nuts, Fish, Crustaceans and Sesame.

PURIS® Pea Protein is a trademark of PURIS Foods, a Cargill strategic partner.

EverSweet® is a product of Avansya, a joint venture of Cargill and dsm-firmenich.

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