



# Truvia<sup>®</sup> stevia leaf extract

Nature's sweetness. Zero calories.

Nestled in the sweet spot between the sugar reduction trend and interest in natural, recognizable ingredients, stevia leaf extracts continue to rise in popularity.

Our Truvia stevia leaf extract offers the same high-quality, great-tasting sweetness — in a versatile, natural, zero-calorie sweetener for commercial use.

## A sustainable source of sweetness

- **Clean, sweet taste**, similar to sugar.
- **Extracted from the stevia leaf**, then purified to concentrate sweetness.
- **Sustainable, traceable supply chain** from field to formulation.
- **Consistent quality** across multiple food systems and usage.



Silver level



Sugar reduction



Label-friendly



Zero calories



Plant-based



Non-GMO\*

# Sweet to the palate & planet.

## Unmatched stevia expertise

Cargill scientists have spent over 300,000 hours studying the unique properties of the stevia leaf. Our stringent quality controls and proprietary taste prediction model ensure consistent sweetness, from lot to lot.

## Rigorous sustainability standards

Establishing the industry's first global stevia agricultural standards, Cargill's comprehensive approach focuses on sustainable agronomy, environmental, social and economic practices.



## Cargill product

	Properties	Functional Benefits
<b>Truvia® stevia leaf extract</b> <i>Reb A &gt;50%</i> <i>Reb A &gt;80%</i> <i>Reb A &gt;95%</i>	High-purity Reb A Derived from the stevia leaf Zero calories Cost-effective Available in granular form	Clean, sweet taste Label-friendly ingredient Enables up to 30%–50% sugar reduction High-intensity sweetener Aids flowability & reduces dusting

## Applications



Bakery



Beverages



Confectionery



Culinary



Dairy



Fruit preps



Supplements



Tabletop  
sweeteners

## Partner with Cargill for great-tasting sugar reduction.

Learn more at [cargill.com](https://www.cargill.com).

\* There is no single definition of "non-GMO" in the USA. Contact Cargill for source and processing information.

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