

# Indulgence is evolving: elevate dairy with Cargill ingredients



## Featured concept: Indulgent Yogurt

Indulgence with a trend-forward flavor profile featuring cinnamon-flavored chips and semi-sweet brownie pieces

### FEATURED CARGILL INGREDIENTS



**SimPure®**  
tapioca starch



**UniPECTINE®** pectin



**Cargill™** soluble corn fiber



**ViaTech®** stevia  
leaf extract



**Wilbur® HC-7201**  
cinnamon chip



**Cargill™** milk chocolate chips &  
bittersweet chocolate chunks

### PRODUCT ATTRIBUTES



**Excellent source of protein**  
26% DV per serving, 13g total protein



**Good source of fiber**  
4g fiber per serving



**Includes live & active cultures,  
and three types of probiotics**



**Made with label-friendly  
starch and pectin**

Nutrition Facts	Amount/serving	% Daily Value*	Amount/serving	% Daily Value*
	<b>Total Fat</b> 3g		<b>4%</b>	<b>Total Carbohydrate</b> 19g
Saturated Fat 1.5g		<b>8%</b>	Dietary Fiber 4g	<b>14%</b>
Trans Fat 0g			Total Sugars 10g	
<b>Cholesterol</b> 10mg		<b>3%</b>	Includes 7g Added Sugars	<b>14%</b>
<b>Sodium</b> 120mg		<b>5%</b>	<b>Protein</b> 13g	<b>26%</b>
<b>Calories per serving</b> <b>150</b>	<small>Vitamin D 0.7mcg 4% • Calcium 730mg 60% • Iron 7.8mg 45% • Potassium 1970mg 40%</small>			

### WHY IT WINS



**High-protein yogurt market:**  
\$12.3B in 2023- projected to reach \$23.8B by 2032<sup>1</sup>



**Texture is key:**  
48% say texture defines dessert enjoyment<sup>2</sup>



**Cinnamon churros**  
are the fastest-growing US dessert (+36% in 4 years on menus)<sup>3</sup>