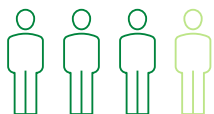


Label-friendly solutions



Helping you navigate & deliver on consumer expectations.

Fewer and familiar ingredients. Closer to nature. Responsibly sourced. Label-friendly criteria may vary depending on who you ask, but the baseline expectation is universal.



In fact, 3 in 4 consumers say they have reconsidered a purchase due to a product's ingredient list.¹

Rely on Cargill expertise to ensure that your products make it into shoppers' carts, with:

- **Decades of experience** in label-friendly formulation.
- **Trusted, label-friendly ingredients** across our diverse portfolio.
- **Proprietary consumer insight** into ingredient perceptions & purchase behavior.



Non-artificial



Non-GMO²



Organic



Plant-based



Transparency

Below is just a sampling of Cargill ingredients with label-friendly attributes.

Cargill products

Sweeteners

Cane sugar
Stevia leaf extract (*ViaTech*,[®] *Truvia*[®])
Sugar reduction solutions
Tapioca syrup

Texturizers

Functional systems
Lecithin (*canola & sunflower*)
Native starches (*SimPure*[®] & more)
Soluble rice flour (*SimPure*[®])

Fats & oils

Coconut oil
Sunflower oil

Functional ingredients

Protein (*PURIS*[®] *pea*)
Soluble corn fiber

Salt

Cargill[™] sea salt
Pink Himalayan salt
Sodium reduction solutions

Cocoa & chocolate

Chocolate
Cocoa powder

Hydrocolloids

Pectin (*UniPECTINE*[®])

Protein

Eggs
Ground Beef



Explore your options for a friendlier label.
Contact your Cargill representative today.

PURIS[®] Pea Protein is a licensed trademark of World Food Processing, LLC.

¹ Innova Packaging Survey 2024, Innova Trends Survey 2005.

² There is no single definition of “non-GMO” in the USA. Contact Cargill for source and processing information.

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